

# BAKER COLLEGE

CORPORATE SERVICES

NEWS YOU CAN USE

*You'll do better with Baker!*

## New Program!

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### Baker College Corporate Services And Fox Run Set MBA Sights For Fox Run Staff

Fox Run, an Erickson Retirement Community, in Novi, Michigan has partnered with Baker College Corporate Services to provide an on-site MBA program as a convenient and time-efficient way for employees to earn an advanced degree.

The partnership launched with a Master of Business Administration (MBA) degree opportunity. To achieve the MBA, students will be required to successfully complete 12 courses. Health Care Management, Leadership Studies, and Human Resource Management are current considerations for the concentration areas. The first class, entitled "The Marketing Environment," is being taught by **Dr. Maria Marin**. The projected time for degree completion is two and one half years.

Eight Fox Run employees are enrolled in the program. Classes are held on site, and Fox Run offers tuition reimbursement to qualified employees. "This is a great opportunity for our employees and we are thrilled to be able to offer it," says Fox Run's Director of Human Resources, **Sharon Mena**. "We believe strongly in the importance of continued education. Offering this type of quality program on our own campus is very exciting!" Likewise, **Professor Marin** states: "This group of students is full of energy and enthusiasm...a dream for any professor. These students are ready to put theory into practice by working on their own marketing project that will exceed customers' expectations."



*Left to Right (Henry Ford Village) Connie Coleman, Sharice Randolph, Angela Jones, Charles Ndukwe, Corinne Smereka, Latonia Davis, Deborah Jackson-Thomas, Bernita Flournoy, Patricia Holbrook*



*Left to Right (Henry Ford Village) Sherry Quinn, Steve Szilvagy, Nerys Hernandez, Neil Palmer, Anita William, Geraldine Harvey*



*Left to Right (Fox Run): Dr. Marie Marin, Tayetta Barwick, Andrea Perigine, Judi DeMarco, Katy Woods, Lydia Cetin, Heather Krason, Barbara Jablonski, Julie Ianni, Barry Early, Randall Swift*

HENRY FORD VILLAGE

FOX RUN

Baker College Corporate Services  
Newsletter  
1050 W. Bristol Rd.  
Flint, MI 48507  
Distribution: 810-766-4242

## THE NEW CREW by Ray Bizirek

The New Crew  
(not to be confused with Motley Crue who have no clue)

I have had a most unique opportunity during the winter term 2005. In the 15 years I have worked for Corporate Services, my past activities have almost all had their focus, or locus, of hocus-pocus peripheral to the auto industry. I have recently met some people whose livelihoods are not primarily attributable to the production of or insurance of vehicles (whether personal or government-owned):

Enter (stage left): **Police Officers**  
Enter (stage right): **Fire Officers**

My hat is off to all of them, and it always has been. If you will recall 9/11/2001, it was people, like these, who had the mettle to react without regard for their own per-

sonal safety in response to the life-needs of their fellow citizens. They are a different crew.

They are all family-oriented, like the rest of us, yet there is something totally unique. I think that their uniqueness resides in their *dedication* to the values and ethics required for them to perform their jobs uncompromisingly in their chosen vocations.

Their lives depend, in crisis situations (which occur frequently in their line of work), on the values and ethics of them and their brothers in correctly assessing rapidly-changing situations based on ages of acquired knowledge; making rational, long-term decisions on the spot; and accepting responsibility for the ensuing outcome.

This behavior, for them, is not unusual. It is the norm. The situations which they encoun-

ter on a daily basis demand that they are ethically and psychologically prepared to weigh life-and-death options, act reasonably under extreme pressure, and accept accountability for the ensuing outcome(s).

There is an education-related lesson in their normative behavior. Becoming an educated person is the responsibility of the student. The decisions students make in (a) their dedication to honestly learning, (b) their dedication to long-term retention of what they learned, and (c) their dedication to applying what they learned to "real life" are intricately intertwined. If one is missing, the consequence will not be life or death; the consequence will be success or failure. The choice resides in one focus, or locus, of hocus-pocus.



Nothing ventured,  
nothing gained.

Anonymous

## FROM THE BUSINESS OFFICE

**Nancy Belill**  
*Business Manager*

Hello From The Business Office.

### **Attention!!!!!!!**

Tuition for the 2004-2005 academic year is listed below

*Please check below for tuition rates.*

Undergraduate Tuition  
\$170.00 per credit hour  
1 credit hour = \$170.00  
4 credit hours = \$680.00  
6 credit hours =  
\$1,020.00

### Graduate Tuition

\$270.00 per credit hour  
1 credit hour = \$270.00  
4 credit hours = \$1,080.00

Students who receive tuition benefits from their employers must submit applications to their Tuition Assistance offices BEFORE the quarter ends. Most employers will NOT accept applications for tuition benefits if applied for after the quarter ends. Please check with your tuition office regarding tuition application deadlines.

If you have any questions

or need information regarding your account, please contact the Business Office at (810) 766-4242 and ask for Tammy Carr or Nancy Belill.

Thanks for choosing Baker College!



## FROM THE OFFICE OF THE REGISTRAR—SHELLY GARDNER

### Questions and Answers you want to know!

#### How can I tell if classes I have taken at another college will transfer to Baker College?

If you have completed any college level class/es you should request a transfer evaluation. The registrar or assistant registrar will evaluate your transcripts from previous colleges for possible transfer credit. We can look at a student copy for an unofficial evaluation. So, if you have a copy, contact us for an unofficial evaluation. Transfer credit is based on the following:

Grade requirements: C or better for undergraduate credit, B or better for graduate credit.

Only graduate level classes may be considered for transfer credit into the MBA program.

Credit considered for possible transfer into the MBA program must have been completed within five years of

matriculation to Baker College.

Transfer classes must fit the student's selected program. Official transcripts must be received before any credit is officially added to student's record.

#### How can I get credit for my military experience?

At Baker College we adhere to recommendations made by the American Council on Education (ACE). ACE has conducted formal evaluations of military training for possible college level credit. Students interested in transfer credit for military experience should contact their branch of the service and request that an official transcript be sent directly to Baker College Corporate Services.

Air Force - CCAF  
web site at:  
[http://www.au.af.mil/au/ccaf/active\\_transc.htm](http://www.au.af.mil/au/ccaf/active_transc.htm)

Army - AARTS  
web site at:  
<http://aarts.army.mil>.

Coast Guard Institute - U.S. Coast Guard transcript:  
<http://www.uscg.mil/hq/cgiforms.html>

Marine Corp. - SMART online at:  
<https://smart.cnet.navy.mil>

Navy - SMART online at:  
<https://smart.cnet.navy.mil>

#### What are Flex Studies?

Flex Studies are a part of a Flex Study Concentration. This concentration consists of 24 quarter hours of credit which are included in the Associate of Applied Science and Bachelor of Business Administration degrees.

This concentration consists of a block of credit made up of an approved area of study. This is a great place for credit earned through company sponsored training.

Occasionally we may offer a concentration such as, marketing, human resources, small business management or quality improvement. One of these may fit into the Flex Studies concentration.

If you have already completed 360 hours of documented company-sponsored training, the Flex Studies option may be the option you need. Contact the Registrar's Office for details.



**If you seek a beautiful peninsula look about you.**

**Michigan Motto**



## FROM THE BUSINESS OFFICE

### Nancy Belill—Business Manager

#### Hello from the Business Office.

Hello! I just wanted to say **Thank You** to all the students who have been emailing their tuition vouchers to me. For the students who are able to email the vouchers, it seems to be working out VERY well. For those who are not able to e-mail their vouchers, please keep using the postage paid envelopes that we have provided for you. Please remember that if

ANYONE has a question or a problem you can also e-mail me at the address listed below.

I would like to take this time to remind all students who receive tuition benefits from their employers that you should keep close track of how much tuition money you use throughout the year. Also, students who receive tuition benefits from their employers must submit applications to their Tuition Assistance offices

BEFORE the quarter ends, and, in many cases, before the classes start. Most employers will NOT accept applications for tuition benefits if applied for after the quarter ends. Please check with your tuition office regarding tuition application policies and deadlines.

We are here to help you achieve your educational goals and if you need our help, we are only a phone call or an e-mail away.

#### Contact Information:

Nancy Belill  
810-766-4243  
[nancy.belill@baker.edu](mailto:nancy.belill@baker.edu)

Tammy Carr  
810-766-4244  
[tammy.carr@baker.edu](mailto:tammy.carr@baker.edu)

## “MY JOURNEY TO THE COUNTRY OF MY DREAMS”

By Thomas Kratzin, Ph.D.

It all started when I was just six years old. I remember watching a famous American TV-Series, “Bonanza,” with my Grandmother in a little village in Germany. It was always a special treat on Sundays, with candies and crackers. My Grandmother told me many years later that I was fascinated with the picture and told her each time: “one day, I will live there.”

It was these memories that made me travel to the US, many times, during my later years. I remember my first visit to the United States. It was 1975, and my dad took me to New York City for five days. It was more than impressive to see this city, coming from a small town in Germany.

Finally, in 1993, I was offered a position with a German company in Chicago and Detroit. I was in charge of leading the North American organization in all aspects and varieties of business as “Director of Corporate Affairs.” The following two years, business was growing at a rapid rate. I enjoyed living and working in the US very much. In 1995, the

Board of Directors, in Germany, decided to take a significant profit by selling the North American branches. I was offered a senior position in Germany, but after finally living in the US, I decided to stay in the country.

My problem then was to get through the immigration process. Since I was no longer working for my company, my visa for the US expired. I had to take immediate action to avoid getting into any conflict with the INS. After consulting an immigration attorney, I applied for a different form of visa, which allowed me to operate my own business in the US. This is the reason that I had to prove that no American citizen had a disadvantage through my business venture, and that I was able to financially care for myself. It was a very expensive and nerve-racking time, and I considered going back to Germany. Finally my application was granted and I could start the difficult process to build my own business. I used my business contacts to establish a base of clients. I also went to many exhibitions like the North American Auto Show to find new business partners.

Now, I was looking to give something back to the country which treated me

with so much respect and allowed me to live my dream. This opportunity came in the form of an advertisement from Baker College. It needed part time faculty for the Corporate Services branch of the college. I thought this was a perfect chance to help and support people with my experience from the global business arena to be more successful in their career. It also helped me to stay up-to-date in business affairs for my own company. A perfect combination.

In conclusion, a couple words as to why I am happy to live in the United States of America. There are many. It is still the country of opportunities. The many cultures and the diversity of people are unique in the world. The freedom, and the political system, is as good as it can be in reality. I like the many different ways I can enjoy my leisure time, and of course the spectacular nature, which offers everything the world has in one country.

After living in the United States of America for the last 10 years of my life, I decided to apply for citizenship. My last wish finally came true in September 2004. I am a United States Citizen!

### Bachelor of Leadership in Public Safety Update

**Macomb County police officers and fire fighters are attending Baker College classes, and recommending the customized Bachelor of Leadership program to their cohorts. More than half of the Winter 2005 students will have fellow public safety officials join them in class beginning this April, due to their positive remarks back at their stations.**

This word of mouth endorsement of the program which is designed for those who currently serve or aspire to serve in upper command level leadership positions, has resulted in an invitation from the Fraternal Order of Police for Baker College Corporate Ser-

vices to present the program at the Michigan FOP State Lodge meeting in Lansing in late February. Jim Kullman, Campus Director, and Faye Burdzinski, Project Leader, will be addressed this assembly as the first step in expanding the successful pilot program statewide.

“This is an incredible group of students,” says Burdzinski about the Macomb County BLPS enrollees. “Very focused, very driven. They take their careers seriously.”

Corporate Services takes the program very seriously, too, restricting acceptance to EMTs, police officers, and fire fighters. Students must have an associate degree in a public safety science (or equivalent semester credits and training hours), and at

least two years of field experience.

The students are developing some very impressive research papers, according to instructor Ray Biziosek, who has extensive military and government communications experience. “They’re writing proposals for their city council boards, and backing up resource acquisition requests with solid logic, facts, and research.”

The students will enhance their career development; the communities in which they serve will benefit as well. This is very much in line with the Baker College Corporate Services campus vision



## Reference Page

Any of the **Program Coordinators** listed below can help you with many of your registration and scheduling questions. If you know which coordinator manages your classroom / worksite, begin with him or her.

### Coordinators:

**FAYE BURDZINSKI**

586-855-8014

**FELICIA FAWAZ**

810-343-1476

**JUNE FITTANTE**

810-577-5482

**ROGER HOSN**

810-343-1644

**SANDRA KRUG, Ph.D.**

810-343-1305

**JIM KULLMAN**

810-343-1396

**SAMIR MAKAREM**

810-343-2554

**TANYA URCAVICH, Ph.D.**

810-343-0725

**TIM SCHENCK, Ph.D.**

302-575-0385

### The Business Office:

**Nancy Belill,**

*Business Manager*

810-766-4243

**Tammy Carr,**

*Administrative Assistant*

810-766-4244

- Payments and Tuition Accounts Receivable
- Past Due Bills / Collections
- Reimbursement Letters
- Scholarships

### The Office of the Registrar:

**Shelly Gardner,**

*Registrar*

810-766-4251

**Marlene Ewing,**

*Assistant Registrar*

810-766-4252

- Academic programs
- Transfer Credit Information
- Graduation
- Pre-Requisite Information
- Transcript Evaluation
- Grades

## Tuition Assistance Reference List

### AAM TUITION ASSISTANCE

#### **AAM TUITION ASSISTANCE PLAN**

P.O. BOX 9068  
FARMINGTON HILLS, MI 48333-9068  
PH 888-822-2210  
FAX 248-223-4889

### BLUE CROSS/BLUE SHIELD

#### **BLUE CROSS BLUE SHIELD OF MI EMPLOYEE SERVICES DEPT.**

600 E. LAYFAYETTE BLVD.  
STE. 2150  
DETROIT, MI 48226-2927  
PH 313-225-0708

### DAIMLERCHRYSLER SALARY

#### **DAIMLERCHRYSLER HIGHER EDUCATION LEARNING PLAN**

CIMS: 482-04-08  
800 CHRYSLER DRIVE  
AUBURN HILLS, MI 48326  
PH 800-810-3382  
FAX 248-576-0130

### DAIMLERCHRYSLER HOURLY

#### **UAW- DAIMLERCHRYSLER TUITION PROGRAM**

P.O. BOX 166  
SOUTHFIELD, MI 48037-0166  
PH 800-225-1416  
FAX 248-557-4315

### FORD SALARY

#### **FORD DEVELOPMENT INSTITUTE SALARIED TUITION ASSISTANCE**

2800 LIVERNOIS RD, Suite 130  
TROY, MI 48083-1219  
PH 866-633-9395  
FAX 248-526-5496

### FORD HOURLY

#### **UAW-FORD NATIONAL PROGRAM CENTER**

P.O. BOX 33009  
DETROIT, MI 48232-5009  
PH 313-392-7015  
FAX 313-392-7010

### GM SALARY

#### **GM-SALARIED TUITION ASSISTANCE OFFICE**

P.O. BOX 2114  
BLOOMFIELD, MI 48303-2114  
PH 800-626-0583  
FAX 248-836-1450

### GM HOURLY

#### **UAW- GM CENTER FOR HUMAN RESOURCES**

P.O. BOX 7840  
DETROIT, MI 48207-0840  
PH 800-228-2946  
FAX 313-324-5050

### VISTEON

#### **VISTEON TUITION ASSISTANCE**

P.O. BOX 217040  
AUBURN HILLS, MI 48321-7040  
PH 800-560-3620  
FAX 248-732-1310

### VOLKSWAGEN

3800 HAMLIN RD.  
AUBURN HILLS, MI 48326-2829  
PH 248-754-4536  
FAX 248-754-4960



**Baker College**  
**Corporate Services**  
1050 W. Bristol Rd  
Flint, MI 48507  
Phone: 810-766-4242  
Fax: 810-766-4381  
web address: [www.corporate.baker.edu](http://www.corporate.baker.edu)



BRINGING MEANINGFUL,  
CHALLENGING DEGREE  
PROGRAMS TO BUSINESS

## A Message From the Director

### *Jim Kullman, Director*

The holidays are long gone and the scourge of winter blasts is gradually becoming a distant memory.

The warmth of spring brings a renewed attitude, a renewed sense as the once dormant world, buried beneath the cold and chill of the winter snows, appears in its splendor and glory. Golf clubs are polished and baseball/softball equipment is taken out of storage.

Boats are launched and fish become the prey of many men, women, and children for the next several months. The postponed projects of fall now become the major projects of spring. Between cleaning and planting, hope springs eter-

nal. We realize that this time of year is a new beginning.

One of the rites of spring for the Baker College Corporate Services campus is the annual graduation (commencement) ceremony for more than two hundred graduates. On June 11, 2005, the proud graduates' families will witness a monumental accomplishment in the lives of their loved ones.

I bring this to your attention so that you will continue to pursue your studies to reach this goal in the very near future. Your friends and co-workers might need a nudge to join the programs provided so conveniently at your work site. You may be the point of contact and the ambassador of education for that person

crossing your path. Education is like the spring; it is a breath of fresh air, of new life. Bring that breath of life to those in your lives. Encourage them to become involved in the educational process.

After all, when spring arrives in 2006, you and your friends may be on your way to the commencement stage, on your way to completing another course in your programs, or just another year older.

Growing older is inevitable; growing older with a college degree is your choice.

Have a wonderful spring and summer!



**Corporate Services**  
[www.corporate.baker.edu](http://www.corporate.baker.edu)