

BAKER COLLEGE

CORPORATE SERVICES

NEWS YOU CAN USE

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Ford's 100th Anniversary Stirs Father's Memory A Day Spent With Dad

Roger S. Hosn,
Program Coordinator

When my father asked me if I wanted to go to Ford's 100th anniversary in Dearborn, I reluctantly obliged. I wasn't too enthusiastic about attending another car show...it seems that I attend one every couple of months.

I failed to realize that this wasn't just a car show, especially for my dad. This was a celebration! For over three decades, the history of the company my father worked for shaped his own life experiences. Along with Ford's anniversary, this was my dad's **celebration of work, career, and life.**

My father retired from Ford Motor Company about 5 years ago. He worked as a chemical engineer at *Central Lab* for 33 years, one-third of the company's existence. He is one of millions of people whose lives were affected by Ford Motor Co., which started with 68 workers in 1903 and now employs more than 350,000 people worldwide. More than 55,000 of those employees participated in the anniversary festivities, which began June 12 and lasted until the 16th.

While we walked up and down row after row of vehicles, my father had a story to tell. I could see the pride beaming in his face, almost as if he

had personally built each and every vehicle that was there. He pointed to each car that he personally owned or wanted to own. He looked like a kid in a candy store...his life's work all in front of him.

We discussed the most relevant and

the most compelling car Ford Motor Company ever built. Ford cashed in on postwar affluence and created an icon with the two-seat T-bird, which was created to be a pretty boulevard cruiser rather than a sporty competitor for the Chevrolet Corvette.

The 1965 Mustang was a small, light and inexpensive vehicle. The Mustang recaptured some of the original Thunderbird character, but had a practical four-seat layout from the start. Ford created the Mustang with an eye on the baby boomers, who were about to reach driving age. Ford built 559,451 1965 Mustangs and another 607,568 the next year. The Mustang was so successful that the class of sporty little four-seaters it created is still referred to as "pony cars." As the Mustang nears its 40th anniversary, it has outlived its chief competitors, the Chevrolet Camaro and Pontiac Firebird, and devotees are already lining up for the new model that goes on sale in mid-2004.

And of course there are others: the 1940 Lincoln Continental (so says my father), the 1948 F1 pickup (the beginning of many), the 1981 Escort, 1986 Taurus, and 1991 Explorer...all segment busters, some of which found their way into our own driveway.



important cars in the 100 year history of Ford. This was open to some debate as we did not agree over many of our personal favorites. However, we did agree upon several automobiles that defined Ford.

We all know about the Model T, but what I didn't know was that at one point in history (1920's), more than half the cars in the world were Ford Model T's. This car was the first reliable vehicle priced within reach of ordinary people.

However it is the 1955 Thunderbird, which we both agreed was by far

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Congratulations To Our Many Graduates

Jim Kullman,
Director



On June 7, 2003, Baker College Corporate Services held its annual commencement ceremony at the Apostolic Church adjacent to the Baker College Auburn Hills campus for the participating graduates.

Baker College conferred degrees on 159 graduates---32 Associate Degree graduates, 84 Bachelor Degree graduates, and 43 Master Degree graduates. The Master Degree candidates were "hooded" in the ceremony reserved exclusively for Master Degree graduates. The commencement itself was a wonderful celebration of achievement and accomplishment; it was a most happy occasion for family and friends.

In total, 236 students received their degrees through Corporate Services for the 2002-2003 academic year.

Congratulations to our many graduates on this magnificent accomplishment. You have chosen a great challenge and have reaped your reward. Good luck to you all as you pursue future endeavors!

We Are On Your Shift!

*Tanya Urcavich,
Program Coordinator*

Are you on second or third shift? **Does your shift change from week to week?** Do you hesitate to take a class because you might have a shift change? Baker College is your best choice for a quality education no matter what shift you are on.

Baker College offers classes for all three shifts at locations where there is a demand. Usually the third shift students meet after their shift to

accommodate their schedules, and second shift students meet prior to their shifts. By offering the same class two or three times per day, students that may need to change their class section due to their circumstances can continue with their education.

Recently at the UAW-DaimlerChrysler Sterling Heights Assembly Plant, Baker College sponsored



three separate graduation celebrations, one each for first, second and third shift employees. Baker College Corporate Services campus is on your shift!



Points to Ponder

Dividing 100% responsibility between two people gives each of them 10%.

FROM THE BUSINESS OFFICE

Tuition for the 2003-2004 academic year (Fall through Summer quarters) will be increasing. The new tuition rates are as follows:

Undergrad Tuition:
\$165.00 per credit hour
 1 credit hour = \$165.00
 4 credit hours = \$660.00
 6 credit hours = \$990.00

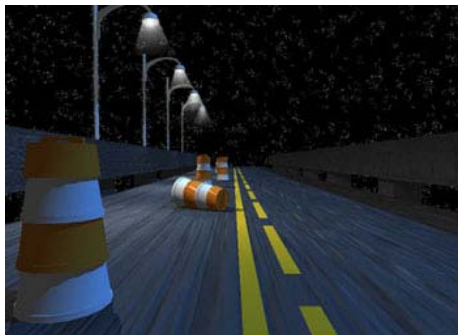
Graduate Tuition:
\$255.00 per credit hour
 1 credit hour = \$255.00
 4 credit hours = \$1,020.00

Students who receive tuition benefits from their employers must submit applications to their Tuition Assistance offices **BEFORE** the quarter ends. Some

employers will NOT accept applications for tuition benefits if applied for *after* the quarter ends.

If you have any questions or need information regarding your account, please contact the Business Office at 810-766-4242 and ask for Tammy Carr or Nancy Belill.

Construction Completed



The Corporate Services campus has completed a new and improved set of pages within the main Baker College website. The direct address for Corporate Services class schedules, locations, contact information, and tuition/voucher information is:

Mark it as one of your favorites!

www.corporate.baker.edu

Details at 6:00 & 11:00 on WDIV

*Faye Burdzinski,
Administrative Assistant*

Anyone can tune into him on WDIV News 4 at 6:00 and 11:00, but our Class of 2003 experienced Rod Meloni, Local 4 Business Editor, tune into *them* in person on Graduation Day, Saturday June 7th.

Our **commencement speaker** this year, Rod Meloni, was a perfect fit not only because he has his fingers (and camera crew) on the pulse of Metropolitan Detroit business, but also because he had completed his own rigorous academic requirements only days before the address to become a professional

financial planner. His empathy for students sacrificing to achieve their educational goals while holding down demanding full-time jobs made his congratulatory speech all the more meaningful.

Mr. Meloni put our graduates to work, challenging them to put forth extra effort each day, to stretch beyond the routine into "that one small corner" of effort and innovation that occurs *past* the point of exhaustion. "This is where improvement occurs." To seal this daunting challenge, he quoted Einstein, saying, "We can't solve problems by using the same kind of thinking we used when we created them."

Mr. Meloni said that our hopes for the future of American industry lie in the capable hands and creative



minds of the current and up-and-coming union and management teams at all of the manufacturing facilities in Wayne, Oakland, Macomb, Genessee, and Washtenaw counties. He fanned the

flames of competitiveness, aspiration, and inspiration within our Corporate Services graduates.

Let's stay tuned to Rod Meloni's reports on WDIV to gauge our progress!

Baker College Provides Educational Coverage That BCBS Can Rely Upon

*Samir Makarem,
Program Coordinator*

Baker College Corporate Services has completed the first year of its **Medical Insurance Specialist Certificate** program at Blue Cross Blue Shield of Michigan. The program commenced last fall with approximately 25 students, and has grown to over 40 students at both the Detroit and Southfield locations.

The program has proven so successful that Blue Cross



Blue Shield of Michigan has asked Baker College to expand the MIS certificate program to its Lansing location.

The BC/BS program is a significant example of customized programming that has become synonymous with Baker College Corporate Services. Many of our current credit programs can be **contoured to meet the specific needs** of the manufacturing and service industries in today's global market.

Daffy-nitions

Giraffe: a horse put together by a committee

Unexpected Surprise at Commencement Ceremony

*June Fittante,
Program Coordinator*

I had the honor of announcing the Outstanding Contribution Awards prior to the conferring of degrees. These awards were presented to select undergraduate students based on their academic achievement, and for outstanding contributions to Baker College and the class of 2003.

The recipients were singled out from the outstanding group of graduates in recognition of their leadership abilities.

The students at right were each very surprised to receive a plaque to commemorate this honor.

Congratulations to all of the students who were awarded their Associate, Bachelor, and Master of Business Administration degrees on June 7, 2003.

RICK STARR
(DaimlerChrysler)
JANIE DARGITZ
(DaimlerChrysler)
KENNETH KONARZEWSKI
(General Motors)
RANDALL SWIFT
(American Axle)
BARRY FITZGERALD
(DaimlerChrysler)
LARRY BRADEN
(Ford Motor Co.)
DAVID ADRIAN
(General Motors)



College Success Strategies

Felicia Fawaz,
Program Coordinator

In this issue, we take a look at exams. **Quizzes and tests** measure student performance, and communicate class comprehension to the instructor. More important, your grade may depend heavily on your scores! Here are some “test taking pitfalls” as outlined by Sharon K. Ferrett in the textbook “Peak Performance Success in College and Beyond.”

Not getting help. Find out all the resources that are available to help you with test anxiety and test preparation. If you are experiencing severe anxiety, speak with a counselor or academic advisor at your school. See your instructor or go to the learning skills center for help. Seek out other students and form a study group. Find a tutor.

Not being prepared. Do your homework and go to class prepared. Start studying from the first day of class. If you keep up with the homework and reading assignments, you will be surprised at how much of the material you know when you start studying for the test!

Not going to class. Some students feel overwhelmed and stop going to class. Don't make this mistake! Speak with your instructor when you start to feel this way. If you go to every class, preview your chapters, review your notes, and study the material in small chunks each day, you will reduce your test anxiety and be prepared.

Cramming. Don't do it! Do review your material the night before the test, but don't attempt to learn new information. Squeezing several weeks of studying into one night will increase your anxiety. Start preparing at the very first class.

Not practicing. Practice taking sample tests. Check with your instructor

to see if he or she has a file of old tests to review. Athletes, actors, and musicians rehearse for hours. Work with other students and time yourself when taking a sample test. This will increase your comfort level when answering different kinds of test questions such as essay, multiple choice, and completion..

A negative attitude. The attitude you bring to a test has a lot to do with your performance. Replace negative self-talk with affirmations. Practice saying to yourself: "I am well prepared and will do well on this test." Approach tests with a positive attitude and focus on doing your best!

Excerpt from: Peak Performance Success in College and Beyond. 4th Edition. Sharon K. Ferrett. Glencoe-McGraw-Hill. 2003. Custom Published Edition 0-07-294295-9.



Points to Ponder

The more decrepit
the vehicle, the
more maniacal
the driver.

Oil Changing Instructions

Submitted by Roger Hosn, Program Coordinator
Author Unknown

Women:

1. Pull up to Jiffy Lube when the mileage reaches 3,000 since the last oil change.
2. Drink a cup of coffee.
3. 15 minutes later, write a check for \$20.00 and leave with a properly maintained vehicle.

Men:

1. Go to Pep Boys and write a check for \$50.00 for oil, filter, oil lift (AKA kitty litter), hand cleaner and a scented tree.
2. Discover that the used oil container is full. Instead of taking back to Pep Boys to recycle, dump in hole in back yard.
3. Open a beer and drink it.
4. Jack car up. Spend 30 minutes looking for jack stands.
5. Find jack stands under kid's pedal car.
6. In frustration, open another beer and drink it.
7. Place drain pan under engine.

8. Look for 9/16 box end wrench.
9. Give up and use crescent wrench.
10. Unscrew drain plug.
11. Drop drain plug in pan of hot oil; get hot oil on you in process.
12. Clean up.
13. Have another beer while oil is draining.
14. Look for oil filter wrench.
15. Give up; poke oil filter with Phillips screwdriver and twist it off.
16. Beer.
17. Buddy shows up; finish case with him. Finish oil change tomorrow.
18. Next day, drag pan full of old oil out from underneath car.
19. Throw oil lift (AKA kitty litter) on oil spilled during step 18.
20. Beer. No, drank it all yesterday.
21. Walk to 7-11; buy beer.
22. Install new oil filter making sure to apply thin coat of clean oil to gasket first.
23. Dump first quart of fresh oil into engine.
24. Remember drain plug from step 11.
25. Hurry to find drain plug in drain

- pan.
26. Hurry to replace drain plug before the whole quart of fresh oil drains onto floor.
27. Slip with wrench and bang knuckles on frame.
28. Bang head on floor board in reaction.
29. Begin cussing fit.
30. Throw wrench.
31. Cuss for additional 10 minutes because wrench bounced off kid's pedal car and back onto quarter panel.
32. Clean up; apply Band-Aid to knuckle.
33. Beer.
34. Beer.
35. Dump in additional 4 quarts of oil.
36. Beer.
37. Lower car from jack stands.
38. Accidentally crush one of the jack stands.
39. Move car back to apply more oil lift (AKA kitty litter) to fresh oil spilled during step 23.
40. Drive car.

Reference Page

Whom To Contact About What

Any of the **Program Coordinators** listed below can help you with many of your registration and scheduling questions. If you know which coordinator manages your classroom / worksite, begin with him or her.

Program Coordinators

FELICIA FAWAZ	810-343-1476	SAMIR MAKAREM	810-343-2554
JUNE FITTANTE	810-577-5482	TANYA URCAVICH	810-343-0725
ROGER HOSN	810-343-1644	TIM SCHENCK	302-575-0385
JIM KULLMAN	810-343-1396		

The Business Office:

Nancy Belill,
Manager
810-766-4243

Tammy Carr,
Administrative Assistant
810-766-4244

- Payments and Tuition Accounts Receivable
- Past Due Bills / Collections
- Reimbursement Letters
- Scholarships

The Office of the Registrar:

Shelly Gardner,
Registrar
810-766-4251

Marlene Ewing,
Assistant Registrar
810-766-4252

- Academic programs
- Transfer Credit Information
- Graduation
- Pre-Requisite Information
- Transcript Evaluation
- Grades

Auburn Hills Office:

Faye Burdzinski,
Administrative Assistant
248-276-8260

- Newsletter
- Website concerns

Tuition Assistance Reference List

AAM TUITION ASSISTANCE PLAN
P.O. BOX 9068
FARMINGTON HILLS, MI 48333-9068
313-324-5043

BLUE CROSS BLUE SHIELD OF MI
EMPLOYEE SERVICES DEPT.
600 E. LAYFAYETTE, BLVD.
STE. 2150
DETROIT, MI 48226-2927
313-225-0708

DAIMLERCHRYSLER
HIGHER EDUCATION LEARNING
PLAN
P.O. BOX 218007
AUBURN HILLS, MI 48321-8007
800-532-7610

UAW- DAIMLERCHRYSLER TUITION
PROGRAM
P.O. BOX 166
SOUTHFIELD, MI 48037-0166
800-225-1416

FORD DEVELOPMENT INSTITUTE
SALARIED TUITION ASSISTANCE
P.O. BOX 2111
BLOOMFIELD HILLS, MI 48303-2111
800-367-3111

UAW-FORD NATIONAL PROGRAM
CENTER
P.O. BOX 33009
DETROIT, MI 48232-5009
313-392-7015

GM-SALARIED TUITION
ASSISTANCE OFFICE
P.O. BOX 2114
BLOOMFIELD, MI 48303-2114
800-626-0583

UAW- GM
CENTER FOR HUMAN RESOURCES
P.O. BOX 7840
DETROIT, MI 48207-0840
800-228-2946

VISTEON TUITION ASSISTANCE
P.O. BOX 217040
AUBURN HILLS, MI 48321-7040
800-560-3620

VOLKSWAGEN
3800 HAMLIN RD.
AUBURN HILLS, MI 48326-2829
248-754-4536



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Information, Please

*Shelly Gardner,
Registrar*



Corporate Services
www.corporate.baker.edu

Great News! Check out www.corporate.baker.edu. You can now access your personal academic information through the Baker College website. Just four steps will take you to your personal Student Step Plan, transcript and account information.

Plus, you can now access **research information** from home. The library link will take you to the online research assistant. You can also contact a librarian and access online research resources such as web based journals and periodicals.

The Student Services link will take you to our **Learning Support Services** section, where you will find tips on test taking, note taking and study strategies.

All of this is available to you 24 hours per day, seven days per week.

Four steps to your personal academic information:

1. Go to the Baker College web site:
www.corporate.baker.edu
2. Click on **Resources – Student**

3. Click on the **SOLAR** system (Student Online Link to Academic Records)

The computer will ask for your student ID or social security number, and your password. If you don't know your password, call the toll free number (800) 645-8350 to obtain one.

4. Click on **STAR** system (Student Tracking of Academic Records)

You can now access your personal information (such as transcript, or Student Step Plan) through the academic link.