

BAKER COLLEGE

CORPORATE SERVICES

NEWS YOU CAN USE

You'll do better with Baker!

“Project Legacy”

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Baker College Corporate Services
Newsletter
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*Roger S. Hosn,
Program Coordinator*

If you have heard some quiet rumblings about something called “Project Legacy,” credit our own Daniel Hellebuyck for this grand vision. Mr. Hellebuyck, who is one of our most proven and valuable instructors at Corporate Services, has met with UAW Local 599 union officials to pitch his vision for revitalizing the Flint area by developing a new automotive plant facility. The proposal, consisting of formal financial and profitability analyses, site plans, suggested manufacturing processes, etc., calls for several new facilities that could literally put thousands of people to work.

Local President Joe Niedzwiecki has met with Hellebuyck on several occasions and has taken steps forward in an attempt to bring this vision to reality. The union has contacted General Motors, the International Union, and

Management from Central Michigan University, has been an instructor with Baker College Corporate Services since 1994, teaching management, marketing, ethics, and writing courses. Mr. Hellebuyck has also served in several administrative posts throughout the years including program and skills center coordinator.



State government with ideas and suggestions for a possible plant site in Flint.

Dan Hellebuyck, who holds a Master of Business degree in Business

Although it may be premature to assume that Project Legacy will be implemented, we can all thank Dan Hellebuyck for caring about the union workers and the American automotive industry, and having the expertise to add momentum to economic recovery.

FROM THE OFFICE of the REGISTRAR Your Input Helps Baker College

*Shelly Gardner
Registrar*

Baker College is committed to the assessment of student achievement and institutional success. We are working to continually enhance our programs by improving

student learning and teaching effectiveness. In order to do this, **we need the input of both students and faculty.**

Several tools have been created to gather the information necessary to accomplish this

collection and analysis effort. Some of the tools we use are: course reviews, program reviews, graduate surveys, and alumni surveys. Your input is important and **aids us in planning changes.**

If you would like to review the most recent copy of the System Academic Assessment Summary Report, please access the Student Resources page on the Baker College web site at **www.baker.edu.**

Which MBA Concentration is Right For You?

Tanya Urcavich, Ph.D.
Program Coordinator

The MBA degree offered by Baker College Center For Graduate Studies is one of the best available for working adults who want to broaden their knowledge base and make themselves more marketable in this tight economy. All Baker College MBA students take the same core classes, but **each MBA student chooses a concentration** that will meet his or her own goals and needs.

Which concentration is best for you?

One of the concentrations that has attracted the most interest in recent years is the **International Business** concentration.

The comments from students who choose this concentration usually include mention of working for a global company, or the fact that we have become a global economy.

One class in particular that students enjoy in this concentration is BUS664 International Marketing. Students who select **International Business** have five classes to choose from, and International Marketing is often



one of those choices.

Another popular concentration is **Leadership**, as well as **Human Resource Management**, and **Industrial Management**. Baker College Center For Graduate Studies also offers other concentrations.

Interested students should contact their program coordinator.



Points to Ponder

Flexible people
never
get bent
out of shape.

FROM THE BUSINESS OFFICE

Nancy Belill
Business Office Manager

Welcome to Winter Quarter 2004.

I would like to say **Thank You** to all of the students who have been sending their tuition vouchers to us in the postage paid envelopes provided with their registration confirmations. This new process seems to be working well for both the Business Office and the students. Please remember to retain a copy of your voucher in a safe place.

In the past few months, most of the tuition offices have been **denying** tuition vouchers for students who wait until the quarter is over

to apply for tuition benefits, so be certain to apply for your tuition voucher as soon as you have registered for your classes.

Remember, we are here to help you in any way possible, so please call or e-mail the Business Office if you need our assistance.

Contact Information:

Nancy Belill
810-766-4243
nancy.belill@baker.edu

Tammy Carr
810-766-4244
tammy.carr@baker.edu



Please mail in your voucher upon receipt, no matter what size it is!

Instructors Talk About . . .

First-Class Brush-Off

Edwin Marcum, PE, CMfgE
MTH111 Instructor

Back in 1961, I was *jetting* frequently from Detroit to New York and back for weekly **engineering design approval meetings**. This exciting new form of air travel was via recently commissioned **Boeing 707** Commercial Jets. I was, however, always restricted by company budget to book my seating in the coach section of the plane. Boarding on one such

return trip, I was greeted by a smiling stewardess (not yet referred to as flight attendant) who graciously invited me to sit in an unsold and unoccupied seat up front in the luxurious **first-class cabin**. Wow! Similarly, she also directed another boarding coach passenger into another unsold first-class seat upfront.

My fellow traveler and I had barely begun relaxing to enjoy our good fortune,

when a stern, all-business, manifest-wielding chief stewardess confronted us. After examining our boarding passes, she firmly suggested we vacate first-class at once and move to our assigned seats in the rear of the plane. We both quietly complied without offering explanation. Feeling a need for a parting shot, however, the other



evictee barked as he passed into the coach section, *"I've been kicked out of better places than this!"*

Shooting for Success? Think Small!

June R. Fittante
Program Coordinator

Blue Cross / Blue Shield announced the addition of the **Small Business Management / Entrepreneurship** college credit certificate program at the Saginaw location. This program is designed for those individuals who are operating small businesses and wish to enhance their small business management knowledge and skills. It is also appropriate for those individuals who desire to work in a small business environment, or begin their own small business.

A certificate is earned after completing only six classes:

- Small Business Management
- Small Business Marketing
- Managing Small Business Operations
- Financial Management in the Entrepreneurial Firm
- Entrepreneurship Law and Ethics
- Small Business Field Studies

This program can be offered at



your work site. Contact your Corporate Services coordinator for more information.

Student – to – Student Feedback

Forum space will be reserved in this newsletter each quarter for brief suggestions and hints **from** Corporate Services students **to** fellow students regarding programs, courses, even instructors. Your instructors will offer class tips and strategies at the beginning of each course, but experienced student feedback can be a valuable resource for success as well.

Examples of suggestions that students could post include:

- *ENG101 – "Plan lots of time for reading."*
- *Dr. Magenta, MKT201 – "Be prepared for pop quizzes."*
- *WRI115 – "Participate! Participate!!"*
- *Mr. Chartreuse – "Dynamic presentations; leave your No-Doz® at home."*
- *Ms. Fuchsia, MTH111 – "Even though I hate math, this class was really enjoyable and I learned a lot. Excellent teacher!"*
- *Dr. Oleander, QI101 – "Would recommend having him again for a class."*

- *Assoc. of Applied Science / Industrial Relations – "Very good program for working people to advance their careers."*

Make your experience count on the Corporate Services campus by sending an email with "Student-to-Student Feedback" in the subject line to: faye@baker.edu. You may also mail a short note to:

Baker College Corporate Services
1500 University Dr.
Auburn Hills, MI 48326
ATTN: Editor

**Points to Ponder**

**"I have never seen
a monument
erected to a
pessimist."**

Paul Harvey
Radio Commentator

Your constructive contribution will likely be published in a future issue. Your name and class site will be published only upon your request.

Make your voice heard—send a note of advice today!

(Student-to-Student Feedback is adapted from an article written by Steven McNamara, Ed.D. appearing in *Teaching For Success*, October 2003.)

Selling Used Textbooks

Faye Burdzinski
Administrative Assistant

In the course of your studies here at Baker College, you will be purchasing textbooks that have been carefully selected by our System Curriculum Committees to support your coursework

and serve as reference material throughout your career. In the event that you will not need to keep your book after your class is done, you can recover some of the book's cost by selling it through MoneyForBooks.Com.

Jerriann Benko, our admin assistant at the Baker College On Line Bookstore, reports that she has had nothing but **positive feedback** from students who have sold to MoneyForBooks.Com, and she points out that **shipping is free**.

We recently tested the service to ascertain the competitiveness of their price quotes, to learn firsthand if the procedure is as easy as they claim on the website, and to report on

the turnaround between shipping a book and receiving a check in the mail.

The company scores very well on all levels. Quoted prices on three text books were used to compare between MoneyForBooks.Com and Nebraska Publishing. The offers on each book were literally within pennies of each other.

After reading through the details on the MoneyFor-

MoneyForBooks.Com™

Books.Com website, we were able to obtain a quote, create a packing slip, print a shipping label and actually package up a textbook using our own materials in just under fourteen minutes.



The post office accepted the package, and insured it free of charge to us, the senders. Total time spent at the postal clerk's window was 1 ½ minutes.

The check arrived in the mail eleven days later – pretty speedy considering MoneyForBooks.Com is based out of Washington state, and the test site was Auburn Hills, Michigan.

Log on and learn more about this company that is committed to convenience and customer service.



Points to Ponder

"Millions long for immortality who do not know what to do with themselves on a rainy Sunday afternoon."

Susan Ertz
(Writer)

Corporate Campus Comedy

If Microsoft Built Cars

Submitted by **Roger Hosn**, Program Coordinator

- 1) A particular model year of car would not be available until AFTER that year.
- 2) Every time the lines were repainted on the road, you would have to buy a new car.
- 3) Occasionally your car would just die for no reason. You would simply restart it. For some reason, you would just accept this.
- 4) You could only have one person at a time in your car, unless you bought a Car95 or a CarNT, and then you would have to buy more seats.

- 5) You would constantly have to upgrade your car.
- 6) Sun Motorsystems would make a car that was solar powered, twice as reliable, and many times faster, but useable on only 5% of the roads.



- 7) The oil, generator, gas and engine warning lights would be replaced by a

single "General Car Fault" warning light.

- 8) We would all have to switch to Microsoft Gas.
- 9) New seats would force everyone to have the same sized butts.
- 10) For lack of a better idea, and to prevent anybody from developing a unique identity for their car, all models would simply be dubbed "My Car".
- 11) All the useful previously standard features, such as headlights, accelerator pedal and paint, would come in an optional "Plus" pack.
- 12) Car '95 would go down in history as the "Edsel of the 90's".

Reference Page

Whom To Contact About What

Any of the **Program Coordinators** listed below can help you with many of your registration and scheduling questions. If you know which coordinator manages your classroom / worksite, begin with him or her.

Program Coordinators

FELICIA FAWAZ	810-343-1476	SAMIR MAKAREM	810-343-2554
JUNE FITTANTE	810-577-5482	TANYA URCAVICH	810-343-0725
ROGER HOSN	810-343-1644	TIM SCHENCK	302-575-0385
JIM KULLMAN	810-343-1396		

The Business Office:

Nancy Belill,
Manager
810-766-4243

Tammy Carr,
Administrative Assistant
810-766-4244

- Payments and Tuition Accounts Receivable
- Past Due Bills / Collections
- Reimbursement Letters
- Scholarships

The Office of the Registrar:

Shelly Gardner,
Registrar
810-766-4251

Marlene Ewing,
Assistant Registrar
810-766-4252

- Academic programs
- Transfer Credit Information
- Graduation
- Pre-Requisite Information
- Transcript Evaluation
- Grades

Auburn Hills Office:

Faye Burdzinski,
Administrative Assistant
248-276-8260

- Website concerns
- Newsletter
- Student-to-Student Feedback

faye@baker.edu

Baker College Corporate
Services campus
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ATTN: Editor

Tuition Assistance Reference List

AAM TUITION ASSISTANCE PLAN

P.O. BOX 9068
FARMINGTON HILLS, MI 48333-9068
PH 313-324-5043

BLUE CROSS BLUE SHIELD OF MI EMPLOYEE SERVICES DEPT.

600 E. LAYFAYETTE, BLVD.
STE. 2150
DETROIT, MI 48226-2927
PH 313-225-0708

DAIMLERCHRYSLER HIGHER EDUCATION LEARNING PLAN

CIMS: 482-04-08
800 CHRYSLER DRIVE
AUBURN HILLS, MI 48326
PH 800-810-3382
FAX 248-576-0130

UAW- DAIMLERCHRYSLER TUITION PROGRAM

P.O. BOX 166
SOUTHFIELD, MI 48037-0166
PH 800-225-1416
FAX 248-557-4315

FORD DEVELOPMENT INSTITUTE SALARIED TUITION ASSISTANCE

P.O. BOX 2111
BLOOMFIELD HILLS, MI 48303-2111
PH 800-367-3111
FAX 248-836-1462

UAW-FORD NATIONAL PROGRAM CENTER

P.O. BOX 33009
DETROIT, MI 48232-5009
PH 313-392-7015
FAX 313-392-7010

GM-SALARIED TUITION ASSISTANCE OFFICE

P.O. BOX 2114
BLOOMFIELD, MI 48303-2114
PH 800-626-0583
FAX 248-836-1450

UAW- GM CENTER FOR HUMAN RESOURCES

P.O. BOX 7840
DETROIT, MI 48207-0840
PH 800-228-2946
FAX 313-324-5050

VISTEON TUITION ASSISTANCE

P.O. BOX 217040
AUBURN HILLS, MI 48321-7040
PH 800-560-3620
FAX 248-732-1310

VOLKSWAGEN

3800 HAMLIN RD.
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BRINGING MEANINGFUL,
CHALLENGING DEGREE
PROGRAMS TO BUSINESS

A Message From the Director

May the Spirit of Peace Disturb You

Jim Kullman, Director
Corporate Services campus

The holiday season is a fitting time to review the past year. These memories, at least for this past year, must include the shattered peace and subsequent violence throughout the world. Since September 11, 2001, we have come to realize that oceans are no longer detriments to the long arms of terrorist violence, here and abroad. This reality has provided us with ample proof that true and lasting peace is a long journey that begins with baby step after baby step.

The journey of peace is largely built upon knowledge and understanding. Knowledge is the key to wisdom. Baker College Corporate Services can be that key and that catalyst for you to begin or continue your educational pursuits. The achievement of those goals may be your contribution to peace in your corner of the world. **As it takes just one candle to show light to the world,** it takes one individual to begin the peace process as well.

Whether you have just begun your courses with Baker College on-site at your work place or whether you are well into your program, I wish you all the gift of peace---through knowledge and wisdom---in the New Year.

May the spirit of peace and wisdom and knowledge and understanding disturb you **so that you might make a difference in your world.**

Happy New Year!



Corporate Services
www.corporate.baker.edu