

# BAKER COLLEGE

## CORPORATE SERVICES

NEWS YOU CAN USE

*You'll do better with Baker!*

### Baker College Corporate Services Teams With Henry Ford Village For On-Site Degree Opportunities

**Inside this issue:**

Publish your IPP	2
Experiential Credit	2
MBA at DaimlerChrysler	3
Ford Visteon Sheldon Road	3
Office of the Registrar	4
Reference / Contact	5
Business Office	5
APA Ray	6
DCX Chelsea Proving	6
Director's Message	7

Submitted by  
Sandra Kay Krug, Ph.D.

Corporate Services teamed up with Henry Ford Village to provide their staff with a convenient, time-efficient way to earn a college degree. Henry Ford Village (HFV) is a retirement community, managed by Erickson Communities, for people over age 62 in Dearborn, Michigan. Several employees at this site are pursuing an Associate of Business degree. Participants who already hold an approved associate degree or its equivalent along with two years of full-time work experience are seeking a Bachelor of Business Administration degree at an accelerated pace.

Classes are currently held on Thursday nights at the HFV facility. The first class in the series for associate degree students was "Customer Service," taught by **Ms. Corinne Smereka**. Student **Bernita Flourney** says, "After 13 years, this has been a great motivation to get back into school." Likewise, **Deborah Jackson-Thomas** states, "This program has made continuing my education less stressful by offering classes at my place of employment." **Charles Ndukwe**, a third-shift employee says, "Bravo, Baker College, for making my dream come true." And, **Connie Coleman** sums up student opinion with, "This is a wonderful program. The support of the staff,



(from left) Connie Coleman, unnamed facility visitor, Angela Jones, Charles Ndukwe, Corinne Smereka (instructor), Latonia Davis, Deborah Jackson-Thomas, Bernita Flournoy, Patricia Holbrook.

my colleagues at work, and Baker College makes going back to school less stressful...being able to attend classes at my work site is just one of the benefits of working for HFV!"

WRI311R "Report Writing" was the initial course for the accelerated bachelor degree program (BBL) and was taught by **Ms. Sherry Quinn**. Sherry emphasizes that "the students at HFV are very motivated and anxious to learn more about their respective work areas of expertise." **Steve Szilvagy** shares that "this is my first experience with Baker College and it is so convenient to (continued on Page 4)

**Baker College Corporate Services Newsletter**  
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### ENTHUSIASM FOR MBA PROGRAM AT FOX RUN

Submitted by  
Sandra Kay Krug, Ph.D.

The MBA group at **Fox Run**, an Erickson Retirement Community in Novi, Michigan, is going strong this fall term! Ten students, including a "guest" student from Pontiac Truck Assembly, are mastering (no pun intended) the third class in their

graduate degree program. **Dr. Keith Grant** is the professor facilitating the class BUS615 "Human Behavior in the Management of Organizations." Keith says, "The Baker College site at Fox Run is a place where the environment to learn is outstanding. The focus of the

students is how to apply the learning to 'real' applications in the workplace."

Classes are held on site so students can walk down the hall from their respective offices to the HR Training Room. **Dr. Sandra Krug**, director of

(continued on Page 4)

## Corporate Services Student Honored by M.A.E.M.T.



Submitted by  
Faye Burdzinski

**Lieutenant Larry Prohaszka** of the Hazel Park Fire Department knew exactly what to do with his very first Integration Portfolio Paper (IPP)—he submitted it to the Michigan Association of Emergency Medical Technicians (MAEMT), who promptly invited him

"If you have a great idea, you run with it."

- Lt. Larry Prohaszka

### IPP gets published

to their annual Michigan EMS EXPO in Grand Rapids this past May to share the subject File of Life project with other pre-hospital emergency care professionals in our state.

To satisfy the IPP requirement in WRI311R "*Report Writing*," his first class in the Bachelor of Leadership in Public Safety degree program, Lt./firefighter/paramedic Prohaszka documented the inception and subsequent impact of the File of Life (FOL) program on his Hazel Park community. The FOL is a well designed tool that provides essential data to emer-

gency medical first responders: a complete standardized medical history including allergy alerts and prescription medications. Excerpts from Larry's research appeared in a local publication of the American House Senior Living Residences, and will also be published in the MAEMT quarterly publication "*Vital Signs*."

Larry encourages all students in the various accelerated bachelor degree programs offered by Baker College Corporate Services to publish their IPP's. "If you have a great idea, you run with it—then share it with your professional community."

## Maximize Your Professional Experience

Submitted by  
Shelly Gardner

### What is Experiential Credit?

Baker College believes that relevant, carefully-documented work and life experiences can provide a valuable learning history that may not be possible for some students to achieve in a traditional classroom setting.

Adult learners have many different experiences, both professional and personal. Some of these may give students the background neces-

sary to apply and receive credit for specific courses in their programs.

### How to Obtain Experiential Credit

Students complete the four credit COL301 "*Life and Learning*" class. In this course, students will receive instruction on how to assemble a portfolio. They are guided through this process, and receive helpful information on documentation and structure.

Students use their life experiences to document

the objectives for specific courses in their curriculum. Upon completion of this course, the portfolio is submitted for evaluation. After evaluation, the portfolio is returned to the student and any credit awarded will be added to the student's transcript.

### Why Experiential Credit?

This is an opportunity for individuals to receive college credit for applicable life experiences and to package those experiences in a professional historical volume.

## DOORS OPEN FOR DAIMLERCHRYSLER EMPLOYEE

### Baker MBA Grad Relates Experiences

Submitted by  
Danette Gianino

Getting a Graduate Degree from Baker College Center for Graduate Studies was one of the best and most rewarding experiences of my life. In the competitive environment of the automotive manufacturing industry, having an MBA is a must for advancement opportunities.

Although I enjoyed being an Administrative Assistant in Power Train Supplier Quality at DaimlerChrysler Corporation, promotional opportunities are limited and I knew that I could advance within the company with an MBA. My undergraduate degree was not doing the job, so when I realized that Baker College had MBA classes on site at corporate headquarters in Auburn Hills, Michigan, I knew this was right for me and "do-able!" One week after receiving my graduate degree, I was promoted to

Buyer in the non-production section of Procurement and Supply. It was amazing how fast doors opened (and will keep opening) with this educational accomplishment.

My concentration of study was in Leadership, and I enjoyed the BUS685 "Dynamics in Leadership" and BUS688 "Profiles in Leadership" classes with **Dr. Peggy Houghton** immensely. The class that helps me most in my present position is BUS678 "Research and Statistics for Managers" (the one class I dreaded the most). **Dr. Tim Johnson** is such a wonderful teacher and made this course enjoyable and understandable. I will always be grateful for his motivation, encouragement, and friendship. As a buyer I have to constantly critique numerical information, and "stats" taught me how to do this task effectively.



Commencement Ceremony—June 11, 2005.

Danette Gianino appears third from the right, along with Jessica McGuire in the center.

In conclusion, I would encourage anyone to pursue his or her master degree from Baker College. Knowledge gained and camaraderie among students and teachers is immeasurable and life-enhancing. I will miss interacting with fellow students and teachers on a regular basis, but will not miss using the APA format! Also, special thanks to **Dr. Tanya Urcavich** for her extraordinary guidance and encouragement over the years. As the advertisements state, you will definitely do better with Baker!

"It is amazing how fast doors opened . . . with this educational accomplishment."

- Danette Gianino

## Ford Visteon Sheldon Road Plant Employees Are Cracking the Books

Submitted by  
Samir Makarem

By popular demand, Baker College Corporate Services has been invited to resume its program offerings at the Sheldon Road Plant in Plymouth, Michigan, to begin in the fall term of 2005.

**Mr. Jeff Willman**, the new Education and Training Coordinator and a Baker College Corporate Services graduate (BBA 2000) has asked for our return to offer a second round of undergraduate

studies, to eventually be followed by the Bachelor of Business Leadership and the graduate MBA programs.

Baker College is offering the Associate of Applied Science in Industrial Technology and the Associate of Business Administration in Management to the 1600 employees at this site.

These programs are in high demand, and will broaden the

avenues and opportunities to all current and potential students. Associate, baccalaureate, and graduate programs will enrich and fulfill professional and personal endeavors.

I would like to extend my sincerest thanks to Jeff Willman for playing a vital role in the success of our programs.

**FOX RUN MBA**

(continued from p. 1)

Corporate Services, has visited the class at Fox Run many times. She reports, "There's much too much fun going on in that class room....the grad students certainly have a visible camaraderie!"

Student **Judith DeMarco**

shared the group's collective thought in saying, "We are gaining value by sharing the (graduate) program with individuals who share our common (work) platform. In addition, we have an added dimension by remaining an 'open campus' for Baker College, generating a learning environment

that supports the needs of the working adult. The spirit of enthusiasm for the program is an added benefit. Each individual contributes knowledge and wisdom from real-life experiences that can be applied in our daily lives – both at work and home."

**HENRY FORD VILLAGE**

(continued from p. 1)

have the class right here at work."

"This is such an awesome opportunity for our employees" summarizes **Nerys Hernandez**. "Hopefully, we will entice more of our employees to take advantage of this." And, the author wants to thank Nerys for being a Baker ambassador extraordinaire. Not only is she a student, but she is the one who helps us get the word out to other students. Her flyers make everyone aware of when classes start and what steps must be taken prior to the first night of class. A big "thank you" to you, Nerys!

"By having classes on our campus and making them affordable with tuition reimbursement, it is a win-win situation for all," says HFV

Director of Human Resources, **Franklin Joseph**. "The employees are able to earn a degree that will benefit them in their respective career goals, and the education the employee receives enhances their value to our

community."

Last spring, three classes were held on site at Henry Ford Village. The same is occurring this fall. If you are thinking about taking that important first step toward earning your college degree, honing your skills in the job that you're in, or preparing for your next promotion, please contact **Felicia Fawaz** at 810-343-1476 or talk with any one of your colleagues who are currently Baker College students. You should also look for an announcement at your work site stating the times that Baker College will be on site to answer your questions and to take you through the registration process. More than 32,000 students statewide are learning the skills they need to be successful in their careers – we want **YOU** to be part of that winning group!



(from left) Nerys Hernandez, Steven Szilvagy, Linda Stehlik

**From The Office of the Registrar**

Submitted by  
Shelly Gardner

We are excited to start a new academic year. The Assistant Registrar, Marlene Ewing, and I look forward to working with you.

We encourage you to contact us regarding any of your academic needs such as:

- step plan and program questions
- registration
- grades
- placement and waiver tests
- academic goal setting
- graduation requirements
- commencement ceremony

Our goal is to provide you with guidance, information and the resources that you need to achieve your educational objective.

Don't hesitate to contact us at (810) 766-4242, or you can email us at:

shelly.gardner@baker.edu  
marlene.ewing@baker.edu.

## A MESSAGE FROM THE BUSINESS OFFICE

Tuition for the 2005-2006 academic year (Fall through Summer quarters) will be increasing. The new rates are as follows:

### Undergrad Tuition

\$175.00 per credit hour  
4 credit hours = \$700.00  
6 credit hours = \$1,050.00

### Graduate Tuition

\$285.00 per credit hour  
4 credit hours = \$1,140.00

Students who receive tuition benefits from their employers must submit applications to their Tuition Assistance offices BEFORE the quarter ends. Most employers will NOT accept applications for tuition benefits if applied for after the quarter ends. Please check with your tuition office regarding tuition application deadlines.

If you have any questions or need information regarding your account, please contact the Business Office at (810) 766-4242 and ask for Nancy Belill or Tammy Carr. You can call or e-mail the Business Office staff directly by using the contact information below, center column.

## Reference Page

Any of the **Program Coordinators** listed below can help you with many of your registration and scheduling questions. If you know which coordinator manages your classroom / worksite, begin with him or her.

### Program Coordinators:

Felicia Fawaz  
felicia.fawaz@baker.edu  
810-343-1476

Roger Hosn  
roger.hosn@baker.edu  
810-343-1644

David Lascu  
david.lascu@baker.edu  
810-343-2554

Tanya Urcavich, Ph.D.  
tanya.urchavich@baker.edu  
810-343-0725

Tim Schenck, Ph.D.  
timothyschenck@comcast.net  
302-575-0385

### The Business Office:

Nancy Belill,  
*Business Manager*  
nancy.belill@baker.edu  
810-766-4243

Tammy Carr,  
*Business Officer*  
tammy.carr@baker.edu  
810-766-4244

- Payments and Tuition
- Accounts Receivable
- Past Due Bills / Collections
- Reimbursement Letters

### The Office of the Registrar:

Shelly Gardner,  
*Registrar*  
shelly.gardner@baker.edu  
810-766-4251

Marlene Ewing,  
*Assistant Registrar*  
marlene.ewing@baker.edu  
810-766-4252

- Academic programs
- Transfer Credit Information
- Graduation / Grades
- Pre-Requisite Information
- Transcript Evaluation

## Tuition Assistance Reference List

### AAM TUITION ASSISTANCE PLAN

PO Box 9068  
Farmington Hills, MI 48333-9068  
Phone: (888) 822-2210  
Fax: (248) 932-4889

### BLUE CROSS BLUE SHIELD OF MI EMPLOYEE SERVICES DEPT.

600 E. LAYFAYETTE, BLVD.  
Suite 2150  
DETROIT, MI 48226-2927  
PH 313-225-0708

### DAIMLERCHRYSLER HIGHER EDUCATION LEARNING PLAN

CIMS: 482-04-08  
800 CHRYSLER DRIVE  
AUBURN HILLS, MI 48326  
PH 800-810-3382  
FAX 248-576-0130

### UAW- DAIMLERCHRYSLER TUITION

P.O. BOX 166  
SOUTHFIELD, MI 48037-0166  
PH 800-225-1416  
FAX 248-557-4315

### FORD DEVELOPMENT INSTITUTE SALARIED TUITION ASSISTANCE

2800 LIVERNOIS RD, Suite 130  
TROY, MI 48083-1219  
PH 866-633-9395  
FAX 248-526-5496

### UAW-FORD NATIONAL PROGRAM

P.O. BOX 33009  
DETROIT, MI 48232-5009  
PH 313-392-7015  
FAX 313-392-7010

### GM-SALARIED TUITION ASSISTANCE OFFICE

P.O. BOX 2114  
BLOOMFIELD, MI 48303-2114  
PH 800-626-0583  
FAX 248-836-1450

### UAW- GM HUMAN RESOURCES

P.O. BOX 7840  
DETROIT, MI 48207-0840  
PH 800-228-2946  
FAX 313-324-5050

### VISTEON TUITION ASSISTANCE

P.O. BOX 217040  
AUBURN HILLS, MI 48321-7040  
PH 800-560-3620  
FAX 248-732-1310

### VOLKSWAGEN

3800 HAMLIN RD.  
AUBURN HILLS, MI 48326-2829  
PH 248-754-4536  
FAX 248-754-4960

## Student Wishes to Thank “APA Ray”

March 24, 2005

Ray,

Thank you again for your patience and understanding during the class RES 399: “*Program Seminar*.” You are a very effective instructor. Your presentation of the material was excellent. You are one of the few instructors that I have had that created an atmosphere of a team, working together toward a common goal. Other instructors, at colleges I have attended, have come into the classroom, have left, and then act put out if I contacted them for help, with little concern regarding my comprehension of the required material.

Needless to say, I did not complete my college studies and left those places. You, on the other hand, created a learning atmosphere with the team concept, while still insisting that each person do his or her own work. You were always accessible—either in person, by phone, or by email. You never once gave me the impression that I was bothering you or that you were getting frustrated, no matter how many times I asked the same question. I enjoyed our conversations regarding my paper and looked forward to your suggestions and

guidance. While I realized you were the instructor, you created an atmosphere where I never felt that you were above me or talking down to me. I cannot tell you how important that was to me and to my sense of accomplishment.

Sir, I thank you. If not for you creating a positive experience with my first class at Baker College, I more than likely would not be on track to finally finishing my bachelor degree. I know, I almost sound too positive, but you must understand that my parents always stressed the importance of education. I, too, stress this with my children today. I also have always felt incomplete and embarrassed for not completing college and was coming to the realization that my career was going to be put on hold without a degree. Well, thanks to you, I now know that I have found a home at Baker College. I feel that I will finally fill a void that I have always felt, and will have the opportunity to move forward in my career. I hope that the college realizes what you do for the institution as well as the students.

**Faye Burdzinski** (project leader),



**Shelly Gardner** (registrar), and you should be commended for creating a program and atmosphere that I know will be one that will benefit many public safety professionals today and in the future. I know that I am spreading the word about the program and the positive experience that I have had thus far.

Take care and I look forward to the next class.

Sincerely,

*Tom*

Lieutenant Thomas P. Fett  
Sterling Heights Police Department  
Special Services Division

## Major Comeback with Computer Classes at the DaimlerChrysler Chelsea Proving Grounds

Submitted by  
Samir Makarem

Baker College Corporate Services will be inaugurating the new computer lab at the Chelsea Proving Grounds in Chelsea, Michigan, this fall term. Corporate Services has been invited to offer the INF113 “*Electronic Spreadsheets*” class to approximately 15 students beginning in October 2005.

**Ms. Debbie Harell**, the Education and Training Coordinator (and



a Baker College Corporate Services graduate as well) has been working very hard to launch her computer lab this fall term. Baker College and the DaimlerChrysler Chelsea Proving Grounds are looking forward to such a venture.

I would like to extend my sincerest thanks to Debbie Harell for playing a vital role in the success of our programs.

## A MESSAGE from the DIRECTOR...



**Sandra Kay Krug, Ph.D.**

Does anyone know where our summer went so quickly? And, why do they call this period the “dog days of summer?” Yet, this is the time of year when everyone thinks about going back to school. Our kids, or grandchildren, are outfitted with new back-packs and we may be asking ourselves, “How can I best finish my college degree? How can I fit the classes I need into my already busy life?”

The answer to these questions is provided by **Baker College Corporate Services**. We bring programs directly to people like you at your place of employment. Corporate Services maintains a strong presence within automotive and manufacturing industries and continues to deliver credit and non-credit programs at nearly 30 corporate and industrial sites.

This year Corporate Services extended its reach to police, fire, and other emergency personnel with the Bachelor Degree of Leadership in Public Safety, which improves current performance and prepares public safety servants for future career options. In addition, a request from the continuing care retirement arena led to associate, bachelor, and master degree programs being launched at Erickson Retirement Communities in Dearborn and Novi. Other new offering sites include:

- UAW-GM Center for Human Resources
- Building Code Officials of Michigan
- Michigan Homebuilders Association
- Federal Government Facilities (TARDEC & TACOM)
- Ford – Cleveland Engine Plant in Ohio

And, if that isn't enough to pique your interest, we are also launching non-credit **Professional Development** opportunities in these areas:

- Leadership Institute
- Project Management Professional
- Sales and Customer Service
- Organizational Development Services
- Managing a Family Owned Business
- Quality Improvement—Tools

Welcome back to Baker College Corporate Services and the fall term. I look forward to meeting you at one of our many program sites.

Sincerely,

A handwritten signature in black ink that reads "Sandra Kay Krug, Ph.D." The signature is written in a cursive, flowing style.

Sandra Kay Krug, PhD  
Director  
Baker College Corporate Services



**Baker College**  
**Corporate Services**  
1050 W. Bristol Rd  
Flint, MI 48507  
Phone: 810-766-4242

BRINGING MEANINGFUL,  
CHALLENGING DEGREE  
PROGRAMS TO BUSINESS

### **ONLINE TUTORING IS NOW AVAILABLE**

Need a little extra help? Check out online tutoring services.



**Corporate Services**

**[www.corporate.baker.edu](http://www.corporate.baker.edu)**

Online tutoring is provided by tutors / faculty from across the Baker College System. This service is available to currently enrolled students. Students may access online tutoring via Blackboard at [www.ol.baker.edu](http://www.ol.baker.edu) under the community tab.

Subjects include:

- Fundamentals of Accounting I and II
- Basic Mathematics
- Mathematics for Business
- APA / MLA
- Algebra—Preliminary, Introductory, and Intermediate