

Baker College Health Sciences Career Day

**A Networking Opportunity
For all Baker College
Students and Graduates**

**Friday, February 17, 2012
9:00 a.m. – 11:30 a.m.
Baker College Gymnasium**

Get your interview clothes ready! Human Resource and company representatives from many West Michigan organizations have made reservations to be in the Baker College Gymnasium on **Friday, February 17, 2012, from 9:00 a.m. to 11:30 a.m.** Use this opportunity to learn about the companies and to network with company representatives.

(This event is free and exclusive to Baker College students and graduates!)

INFORMATION TABLES

Please visit the Health Sciences Career Day information tables which will be available **February 6 – February 16** to gather updated information about the event. The information tables will be located in the Student Center and the West End Café. For additional questions about the event, please contact Career Services at 231-777-6500!

2012 PARTICIPATING EMPLOYERS

PLEASE NOTE: Employer reservations are subject to additions or deletions prior to the event.

Agility Health	HomeTown Pharmacy	Resthaven Care Community
Baldwin Family Health Care	Keystone Pharmacy	Saint Mary's Health Care
Bio-Blood Components, Inc.	LMB Home Care LLC	Shoreline Vision
Cherry Street Health Services	Laurel Health Care Company	Spectrum Health Continuing Care
Concept Rehab	Mary Free Bed Rehabilitation Hospital	Spectrum Health Gerber Memorial
Dynamic Physical Therapy	Mercy Health Partners-Mercy Health	Spectrum Health Hospital Group
Encore! Rehabilitation Services	Mercy Health VNS & Hospice Services	Spectrum Health Medical Group
Freedom Village	Metro Health	Spectrum Health Zeeland Community Hospital
HCR Manor Care	Michigan Department of Corrections	The Center for Physical Rehab
Holland Home	Pulver Chiropractic	

TO VIEW AN UPDATED LIST OF PARTICIPATING EMPLOYERS

1. Go to www.baker.edu and select "Current Students"
2. Choose "Muskegon" and click on "Departments"
3. Select "Career Services" and "Career/Job Fairs"
4. Scroll to "Baker College of Muskegon"
5. Select "Health Sciences Career Day 2012"

Health Sciences Career Day Preparation

Things Not to Do at the Career Day

- **Don't come dressed for rugby practice** (or any other extremely casual activity).
The Career Day is a professional activity. This may be your first contact with a future employer.
- **Don't "wing it" with employers. RESEARCH COMPANIES!**
Do your homework. Research the companies just as you would for an interview. You'll be able to focus on how your skills and interests match their needs.
- **Don't cruise the booths with a group of friends.**
Interact with recruiters on your own. Make your own positive impression!
- **Don't carry your backpack, large purse, or other paraphernalia with you.**
Carry your resume in a professional-looking portfolio or a small briefcase. It will keep your resume neat and handy, and gives you a place to file business cards of recruiters that you meet.
- **Don't come during the last half hour of the event.**
Many employers travel a long distance to attend the fair and may need to leave early. If you come late, you may miss the organizations you wanted to contact!

Things to Take and Take Away from the Career Day

- **Energy!**
The Career Day requires you to be on your feet moving from table to table for an hour or more. Since at each table you meet someone new, be as refreshed as possible!
- **Copies of your resume**
Be sure it represents your knowledge, skills, and abilities effectively.
- **A 30-second "sales pitch"**
First, give a strong handshake with a positive attitude and smile! Hand the recruiter a copy of your resume and be prepared to expand on it quickly! Share basic information about yourself and your career interests.
- **Business cards from the recruiters you have met**
Use the cards to write or email follow-up notes to those organizations in which you are most interested.
- **Notes about contacts you made**
Take paper and pen with you to write down important details about particular organizations, including names of people who may not have had business cards. Take a few minutes after you leave each table to jot down your notes!
- **Information about organizations you have contacted**
Most recruiters will have information for you to pick up, including company brochures, position descriptions, and other data.
- **Self-confidence and a better sense of your career options**
If you have used the event correctly, you will have made contact with several organizations that hire people with your skills and interests. You may also come away with networking contacts that the representatives have given you for employment opportunities at other organizations. Be sure to follow up and send thank you letters.

2011 STUDENT/GRADUATE TESTIMONIALS

- Able to explore career possibilities across several companies with a different focus
- Discovering new aspects of my field that I was not aware of
- The chance to network with professionals in my career field
- Employers were very informative and helpful
- Getting an idea of what is available and the job search process
- Connecting names and faces, learning tips to stand out in the application process