
Student Name

High School or Vocational Center

COMPETENCY RECORD FOR ARTICULATION

**Management Programs
Baker College of Muskegon**

To successfully complete this course, all performance objectives must be fulfilled with a minimum score of 80%. This will be determined through testing and lab projects.

MGT 101 INTRODUCTION TO BUSINESS

Task	Satisfactory	Unsatisfactory
1. Explain current trends with respect to business organizations including, but not limited to: business formation, corporate downsizing, vertical and horizontal integrations, and technology.		
2. Compare and contrast economic concepts involving supply and demand along with the history of Capitalism, Socialism, Communism, and Mixed Economics.		
3. Explore how American business is integrated into the global economy as well as the laws that impact trade.		
4. Associate ethical behavior with successful business operations.		
5. Analyze traits inherent in successful entrepreneurships, different forms of business ownership, and fundamental small businesses operations.		
6. Relate managerial and leadership challenges to the planning and decision making processes with the focus on organizational goals and technology.		
7. Appraise the role of human resource management in the organization through an introductory exploration of diversity in the workforce, basic employment law, training and development, appraising employee performance, and compensation.		
8. Define marketing, interpret basic marketing concepts, and examine the marketing mix.		
9. Predict how various stakeholders use financial information and accounting for decision making.		
10. Investigate financial management and planning, the opportunities bonds and stocks offer as well as the effects of the value of money.		

Task	Satisfactory	Unsatisfactory
11. Generalize legal issues pertinent to business including but not limited to (a) the differences among common, statutory, and tort law; (b) consumer protection laws; (c) fundamental contract law.		
12. Research the importance of matching aptitudes, interests and skills with various career choices.		

Teacher signature _____ Date _____