

BAKER COLLEGE
Program Information
Hospitality Management
Bachelor of Business Administration

Campus: Online.

Program Description

This program prepares students for a career in the growing and ever changing hospitality field.

Students will learn to recognize and evaluate trends in the current hospitality business environment and the need for adaptability in the global market place. Students will apply creativity and critical thinking skills to effectively manage hospitality organizations.

Additionally, students will acquire a set of foundational skills in the areas of finance, accounting, marketing, and human resources as it applies to a variety of food service and hospitality operations.

The modern hospitality management professional oversees increasingly diverse types of hospitality operations including traditional and non-traditional hotels, institutional food service operations, event and conference management services, and travel & tourism operations.

These venues require a unique blend of skills that reflect a sound understanding of leadership and management theory combined with needed skills in food and beverage operations, legal and/or regulatory requirements, and labor relations. Maximizing employment opportunities requires the graduate to possess an understanding of the unique challenges needed in the hospitality industry through the use of analytical skills to formulate overall business decisions. Students will demonstrate the ability to identify and evaluate organizational business practices while applying individual experiences and interest that contribute to meeting the graduates' long term professional career goals within the Hospitality industry.

Printed: 2015/01/08