

BAKER COLLEGE  
Program Information  
**Management**  
Bachelor of Business Administration

***Campus: Online.***

**Program Description**

The major objectives of the management program is to train broadly competent administrators for service in a wide variety of organizations--public or private, product- or service-oriented, profit or not-for-profit. To accomplish this basic objective, this program offers students the opportunity to acquire knowledge about the management of human and physical resources and to acquire skills useful in the management of any organization. This program emphasizes the importance of effective oral and written communication, teamwork, decision making, entrepreneurial management, and diversity in the business environment. In addition, this program introduces students to the application and strategic use of the acquired knowledge and skills in areas such as personnel management, organizational behavior, production management, international business, and small business. Students interested in completing the 5 Year MBA Program must apply to the Center of Graduate Studies for acceptance into the program. Students considering this program should contact their Academic Advisor to review program requirements and acceptance criteria. A minimum 3.5 GPA is required.

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Printed: 2015/01/08