



Baker Beacon

Winter 2014, Issue 1

January, 2014

Baker College Cadillac
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Cadillac, MI 49601
(231) 876-3100

Inside This Issue

President's Letter	2
Bus Route Information	2
Tips for Keeping Resolutions	3
Attendance Phone Calls	3
Housing Update	4
Book Store	5
Career Services	6
Financial Aid	7
Student Nursing Group	8
Campus Safety	9
Counseling Services Info.	10

Baker College Mission

To provide quality higher education and training which enable graduates to be successful throughout challenging and rewarding careers.



Baker Cadillac Does Dining!

Food Service Switches to In-House Venture

As many of you have noticed, the concession stand in the Student Center has been closed since the beginning of the quarter, leaving options limited for a break time snack. We apologize for any inconvenience this has caused. We are, however, pleased to announce that we are in the process of moving the dining operation from an outside vendor to an in-house venture, one aimed at providing quality food and service at a more affordable price.

Bookstore manager Lois Strynzksi is heading up the project and says that she is “so excited to make the café our own” and that we can “look for

fabulous changes and a new look by fall.” While the project may not be completed until fall, aiming for student satisfaction has already begun with the selling of concession items in the bookstore until the renovations in the student center location are completed later this quarter. On top of being able to purchase from the bookstore, students will also have the option of utilizing the vending machines which will be fully stocked by week four.

This new venture not only presents opportunity for Baker College, but for students as well. Business Program

Coordinator Linda Frye is currently looking into all of the ways that students in the Marketing, Management, and Entrepreneur programs will benefit from and be able to get involved with having a working business model operating on campus. Not a business student? You can still be involved!

While Lois will be managing the operation, it will be largely run by students. Hiring will be taking place as soon as the next couple of weeks, so be sure to see financial aid and submit a work study application if you would like to be considered for a position.

What are Your Resolutions?

How to Get the Most Out of 2014

The New Year is here, bringing with it all of the promises of change and fresh starts. What are your resolutions? To get healthy? To get a better job? To finally take that trip you have been planning? Perhaps one of your resolutions is to really focus on school and to make this quarter (and each one after it) your best one yet; if not—it should be. Completing your degree is the most important step that you can take to improve your life for the better, so remember the reasons that first brought you to into the admissions office and let them motivate you from this quarter through your last. It is no secret that resolutions are most commonly forgotten, so let the following tips help you in making your resolution to provide yourself with a quality education one that sticks.

Continued on page 3.

A Message from President Kelly Smith

Baker College of Cadillac Goals

"All successful people, men and women, are big dreamers. They imagine what their future could be, ideal in every respect, and then they work every day toward their distant vision, that goal or purpose." Brian Tracy

What are the goals at Baker College of Cadillac for 2014? A major goal for us is to increase our enrollment by directing energy toward a younger market. Historically, at Baker College of Cadillac, the majority of our student population has been mainly a non-traditional population. However, over the last three years we have seen that market change as young and older adults have moved away from the area or have returned to work. Therefore, we have begun to put more energy into the high school market through dual enrollment opportunities. One of these initiatives is in the form of "early college." Our first early college program was developed this year with the Wexford-Missaukee Career Tech Center. Twenty students are now enrolled in either Computer Programming or Welding at Baker College through the early college program. As part of the early college model these students will extend their high school experience into a 13th year with all of the 13th year spent on the Cadillac campus. They can earn up to an associate degree, paid for by the local school district. These are exciting opportunities for students. We are also working on a similar plan with the Char-Em ISD further north, and hope to see more and more of our direct credit students on the college's campus here in Cadillac.

Another goal for this campus is to provide student housing for this changing market. Although there will be some outside work that will still need to be completed once the weather breaks in the spring, we are very excited that our downtown student apartments are coming along and should be finished by the end of February. We hope to have students living in these apartments by the start of the spring quarter. If you are a full time student between the ages of 17 and 25 you can pick up an application for in the admissions office.

Providing an in-house food service operation that would allow opportunities for our business and agribusiness students has also been a goal that we have begun to put in place. Many of you have already learned in classes, participated in surveys or had conversations about what this in-house operation might look like. Lois Strzynski, our bookstore manager, has many great ideas and will be overseeing this venture as we move forward. This will be an exciting, collaborative project.

Always an important goal for Baker College is to continue to make changes to programs and curriculum that will best ensure employment for our graduates. We continue to work closely with local and regional manufacturers to provide programming to meet their ever changing needs. Additionally, we have selected our last ADN nursing cohort and will move to the BSN program for fall of 2014. Our nursing advisory board has fully endorsed this move as they are being required to hire only BSN staff as they move to the future. This program has been highly regarded and past graduates have been sought after by many hospitals in the northern region. This change will also allow clinical affiliations and great job opportunities for our graduates to continue.

These are just some of the goals that we are working on at Baker College Cadillac. Have you set your goals for this new year? If not, think about those goals right now!

"Glory lies in the attempt
to reach one's goal and not
in reaching it."
Mahatma Gandhi



New Bus Route Between Cadillac & Lake City Campuses!

Baker College has contracted with the Cadillac Wexford Transit Authority (CWTA) to provide a regular bus route between the Cadillac and Lake City campuses. The bus will run **Mondays & Wednesdays** for the winter quarter, with NO COST to Baker students: The schedule is as follows:

Leaves Cadillac	Leaves Lake City
3:00 p.m.	3:20 p.m.
4:30 p.m.	4:50 p.m.
5:15 p.m.	5:35 p.m.
10:00 p.m.	9:40 p.m.

This is a fantastic FREE service for students and a great way to save gas and money! Give the bus a try this week!

Resolve to Earn a Quality Education

Tips to Help You Keep That News Year's Resolution

Continued from page 1

Set Achievable Goals

The most surefire way to end up backpedaling on a resolution is to think too big. While graduating is an awesome goal to have, it might be a while before that happens. The best resolutions let you measure your progress on a regular basis. Instead of focusing solely on the light at the end of the tunnel, look at what you have in the next quarter, the next week, and the next class period. Set up mini-goals like devoting three hours of study time to that really tough science class or finishing your English paper ahead of schedule instead of the night before it is due. Setting mini-goals can help remind you that while the end of the tunnel is still a ways away, you are making progress towards it.

Ask for Help When You Need It

In the pursuit of your college education, it is natural to come up against questions that you don't have the answer to—that is ultimately why you are here, right? When you come up against a particularly tricky question, one that no amount of brain-racking seems to solve, recognize that it might be time to ask for help. Have you reached out to your instructor, a classmate, or one of the many helpful tutors in the Academic Resource Center? Maybe it isn't a class content question, but uncertainty of what classes to take or whether you are in the right program. Have you talked to your advisor? If something has you stumped, don't let it stop you from moving forward. Instead, seek assistance from one of the many resources available to help you succeed and get back on track with your goals.

Get Involved

Are you new to Baker and feeling a little overwhelmed? Or maybe you already have your first year under your belt and have perfected the school routine. Regardless of which category you fall into, the Student to Student Mentoring Program is always looking for individuals just like you. Get involved with someone who can show you the ropes, or volunteer to be the person doing the showing. Don't want to mentor? Check with your program coordinator to see if your program has a student group. Being a part of a college organization not only looks great on a resume, studies have also shown that students who participate are more likely to graduate and report higher levels of satisfaction with their college experience.

Are to You Going to be Absent? Expect a Call.

If you missed class in the past couple of weeks you have likely received a call from our Registrar, Suzie Brannam. Her goal is not to act as a truancy officer, or make you feel guilty for missing class, but rather to make sure that you are aware of Baker's attendance policy and the impact that missing classes can have.

The attendance policy adhered to on all Baker College campuses is as follows:

- ◇ Missing a full week of class week 1 (one class period for a once a week class, or two class periods for a twice a week class) will result in automatic withdrawal from that course.
- ◇ Missing two consecutive weeks (two class periods in a row for once a week classes, or four classes periods in a row within two calendar weeks for twice a week classes) will result in automatic withdrawal from that course.
- ◇ Missing 40% of a course (four class periods for a once a week course, or eight class periods for a twice a week course) will result in an automatic withdrawal from that course.

Exceptions to these rules can be made given proper circumstances, but only if the student has notified someone, preferably their instructor, of their absence. Letting your instructor know that you are going to be gone from class is very important as it shows professionalism and also gives them the information they need to prevent a withdrawal if the attendance policy has been violated.

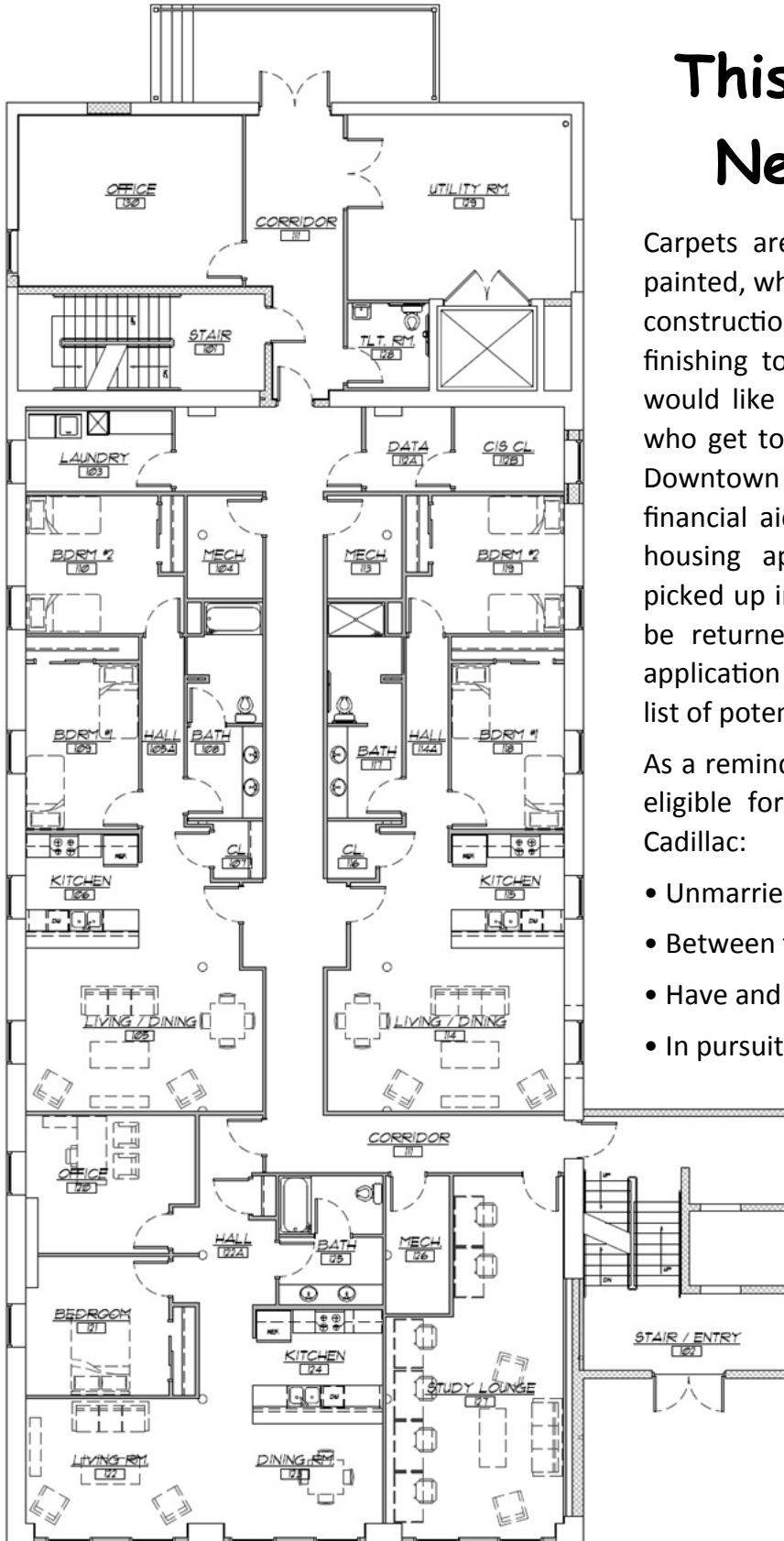
The Registrar does not always know when a student has been in contact with their instructor, so you might still receive a call. If you do, remember that she is reaching out in an effort to ensure your continued success at Baker College which starts with you completing your classes.

This Could Be Your New Apartment!

Carpets are going in and stairwells are being painted, which means that we have moved from construction in the apartments onto the finishing touches. This also means that if you would like to be one of the lucky 32 students who get to enjoy premium accommodations in Downtown Cadillac at an affordable and financial aid eligible cost, it's time to get your housing application in! Applications can be picked up in the Admissions office, and need to be returned there with your refundable \$50 application fee in order to be entered into the list of potential tenants.

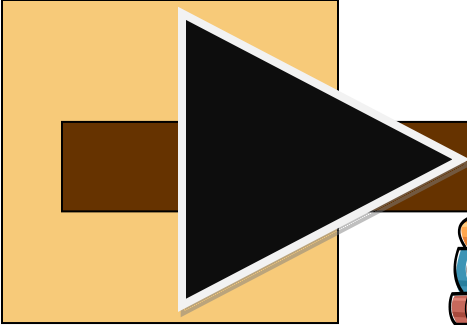
As a reminder, here is the criteria needed to be eligible for housing through Baker College of Cadillac:

- Unmarried
- Between the ages of 17 and 26
- Have and maintain a GPA of at least 2.5
- In pursuit of a long-term program



MAIN LEVEL PLAN 





NORTH POINTE BOOKSTORE

(231) 876-3602



Guaranteed Buy Back (GBB)



With our student as our focus, we are excited to announce our new Guaranteed Buy Back program. This will impact our students in a positive way. The process of the buy back will remain unchanged except through the GBB where over 100 titles will be bought back for a guaranteed price. Our goal is to reduce the cost of course materials through the GBB program.

**Mark your
calendars!**

**Book
Buy Back Dates:
March 19th—21st**



Mitten Tree

Thank you to all who donated to the mitten tree. With the help of the Surgical Technology students, we donated over 300 pair of mittens, socks, hats and scarves to LeRoy, Manton, Lake City and Kenwood elementary schools.

Scarves

Scarves are the hot new fashion trend, and we have a new assortment. Stop in, try them on and let us show you multiple ways to wear them.



UNIFORMS



The bookstore will now be carrying uniforms. This is something new to us, but we hope it will be a convenience to our students. We know there will be some bumps in the road the first time, but we know we can make this work for you. We will also be carrying other needed items including:

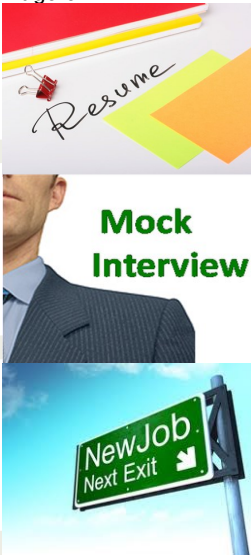
- ◇ Stethoscopes
- ◇ Blood pressure cuffs
- ◇ Thermometers
- ◇ Bandage sheers

And more!



Bottled Water

Coming soon, Baker College bottled water in the bookstore.



- ▶ RESUME REVIEWS & COVER LETTER WRITING
- ▶ MOCK INTERVIEWING & NETWORKING
- ▶ EMPLOYMENT

The Career Connection

This Issue: Start the New Year Off Right!

with Katelyn Richard
Career Services Coordinator

New Year, New Beginnings

ADDRESSING THE CAREER NEEDS OF
BAKER STUDENTS AND ALUMNI

A Fresh Start:

Hello Baker students. Welcome back! As we plow through the Winter 2014 quarter, the Career Services Department would like to help you start fresh. Whether you're brand new to Baker, coming back after taking some quarters off or you're rested after a short Christmas break we want to help you.

As you prepare to finish the next two quarters of the year, we can assist you with various services to make sure you start the new year off right. If you need help with your resume, job placement, interviewing skills, or cover letter writing, feel free to stop in the Career Services office across from Admissions.

Another important reminder to all students looking to graduate in spring or summer, it is important for you to apply for graduation now. The steps are easy as it is all done online. Directions can be found on the Career Services board outside the office. Completed graduation applications ensure final credits are processed through the registrar, cap and gown are ordered, transcripts are processed, and diploma is ordered. If you have any questions regarding graduation and whether or not you qualify, please speak to your academic advisor for clarification.

The Baker staff wants to ensure you have a smooth transition into the new year. Let us know how we can help.

Student Input Section: How to Make it Count:



Students: this is your opportunity to let us know how you make it count. Please feel free to share with us your success stories or the goals you have for this next year. We would love to help you achieve them in regards to your educational aspirations.

katelyn.richard@baker.edu

FINANCIAL AID

College Goal Sunday

If you need assistance completing your 2014-15 FAFSA online, come to **College Goal Sunday** hosted by Baker College of Cadillac. Financial aid experts will be on hand to help with your FAFSA submission.

When: Sunday, February 9th

Time: 2-4 pm

Where: Baker College's Academic Resource Center

WATCH OUT FOR SCHOLARSHIP SCAMS

College aid offers are everywhere. You should check with the Financial Aid Office or the FTC if you are being asked to pay any amount of money to apply for a scholarship or loan. For more information go to:

www.ftc.gov/scholarshipscams

STUDENT HEALTH INSURANCE INFORMATION

The Affordable Care Act requires everyone to have qualified health insurance. If you do not have health coverage at this time, check to see if you qualify for Medicaid at www.michigan.gov/mdch. If you do not qualify for Medicaid, go to www.healthcare.gov to purchase health insurance.

Available Scholarship

Now accepting applications for the following scholarship:

Ed Kurtz Leadership Scholarship

Please stop by the Financial Aid office or view the 100 wing bulletin board for eligibility and application requirements.

ADDITIONAL INFORMATION

Please check the Financial Aid bulletin board in the 100 wing throughout the year for information on financial aid, grants and available scholarships.

Apply Early

The 2014-15 FAFSA is now available for students to complete online at www.fafsa.gov.

Use the IRS Data Retrieval Tool after you file your taxes to easily upload your 2013 tax information.

Student Organizations

Why should you consider joining a student organization?

ORGANIZATION & MANAGEMENT SKILLS * SOCIAL & LEADERSHIP SKILLS * NETWORKING * FRIENDSHIP & FUN!

Baker College of Cadillac Student Nurses

**"Caring is the
essence of
nursing."**

Jean Watson

"Around here, however, we don't look backwards for very long. We keep moving forward, opening up new doors and doing new things because we are curious and curiosity keeps leading us down new paths." —Walt Disney

As winter quarter gets underway, the Baker College of Student Nurses' Association (BCCSNA) would like to take a moment to welcome the new SNA board members and wish them well in their new positions. They are: Kay Herbers (President), Mandie Chrispell (VP), Christi Collins (Public relations), Tawnya Ebels (News Editor/Media), Amanda Bode (Treasurer), and Danielle Cheng (Secretary).

The BCCSNA mission is to provide our future nurses with the information, resources, opportunities and mentorship that will cultivate nursing abilities and promote growth. It is through our volunteer work that we are able to reach out to the community and offer support to many area agencies. The BCCSNA continues to provide volunteer opportunities at The Stehouwer Free Clinic which offers free health care to under insured individuals and Harborview Apartments, a retirement community here in Cadillac. We also do fundraising events throughout the year and donate the proceeds to local organizations.

In an effort to raise funds, the BCCSNA will be holding events such as jean day, a bake sale and penny wars during the winter quarter. This past quarter we were extremely blessed to be able to adopt a family for Christmas. With money raised through our fundraising, we were able to buy presents for a single mother and her children. Giving back to the community is a major focus for the BCCSNA and we are pleased to offer our services wherever there is a need. We will be informing the community of any upcoming events throughout the quarter.

If you are interested in becoming a part of the BCCSNA and giving back to our local community, please contact Kay Herbers, BCCSNA President, at kherbe06@baker.edu.

"The best and most beautiful things in the world cannot be seen or even touched—they must be felt with the heart." —Helen Keller

CAMPUS SAFETY DEPARTMENT

Make Sure You Have Your Baker ID Card!

Students and staff must carry their Baker ID cards at all times because all doors to campus are locked at 6:30 p.m. Students and staff can enter campus via the 200-wing doors only after showing a Baker identification card. If a student does not show Baker identification, he/she will not be permitted into the building. This means that if a student leaves the building on a break from class and does not have his/her Baker ID, the student will not be allowed back into the building to go to class.

A campus safety officer will be posted at the 200-wing doors, checking ID cards. This policy has been enacted for the safety and security of Baker students and staff, so please be patient with the officers who are checking identification cards.



Parking Reminder

The parking spots designated "Admissions Parking" are for future students only. Any current students found to be parking in the reserved spots will be ticketed.



Keep Sidewalks Clear!

Campus safety is asking all students to make sure that no part of your vehicle is overlapping the sidewalks.

Enough room needs to be left so that the sidewalks can be plowed and salted in the winter. In addition, the sidewalk needs to be wide enough to accommodate pedestrians and wheelchairs. Avoid a ticket. Be courteous to everyone and park your vehicle so that it does not hang over the sidewalk.

Where is Campus Safety?

The Campus Safety officers want to make sure everyone knows how to contact them.

- **In a non-emergency situation**, a Campus Safety officer can be contacted through the academic office.
- **In an extreme emergency** simply lift the handset of the "emergency only" phone in any classroom and you will be connected directly to a Campus Safety officer. Also, all facilities employees have walkie-talkies that connect directly to Campus Safety.

FROM THE BAKER COLLEGE OF CADILLAC CAMPUS SAFETY DEPARTMENT

Counseling & Crisis Intervention: Organizations

Northern Lakes Community Mental Health 527 Cobb St., Cadillac	Individual & family counseling, crisis intervention, psychiatric services, and evaluations.	(231) 775-3463 (800-492-5742) 24 Hour Crisis Line: (800) 442-7315 www.northernlakescmh.org	Medicaid, some insurance plans, sliding scale. No one is denied crisis services.
Catholic Human Services 421 S. Mitchell St, Suite 2, Cadillac	Family & Individual counseling. Alcohol and drug services.	(231)775-6581 www.catholichumanservices.org	Fee for services based on yearly income (sliding scale)
Third Level Crisis Center 1022 E. Front St Traverse City	24 Hour crisis intervention service offers telephone and walk-in counseling for teens and adults.	(231)922-4800 24 Hour Crisis Line: 1(800)422-7315	No charge

Licensed Counselors & Therapists

Life Skills Psychological Services, PC 805 Carmel St, Cadillac	Individual & family counseling, and psychotherapy	(231)775-6517	Most insurance plans, No Medicaid, HMO Some payment plans
Sheri Sheese, ACSW, CSW 108 Beech St, Cadillac	Adolescents and adults, including depressive and anxiety disorders, life transitions, and substance abuse recovery.	(231)884-0473	Preferred Choices and Other payments
Deanna Rosser, MSW, ACSW, LMFT	Individual and family psychotherapy, adolescent issues, depression and anxiety.	(231)775-2744	Most Insurances, please call to verify.
Cara E. Brnzeiu, MD 527 Cobb St Cadillac	Adolescents and adults, including depressive and anxiety disorders, life transitions.	(231)775-3463	Call to verify
Trina Paddock, LLPC 302 E Cass St Cadillac	Individual & family counseling, and psychotherapy	(231)884-0028	Call to verify
Wayne Simmons, PhD 2226 S Airport Rd., W #A Traverse City	Clinical Counseling	(231)947-2442	Call to verify
Lakeview Counseling Carol Murray-Cruzan PC 1844 Oak Hollow Dr. Ste. B Traverse City	Clinical Counseling	(231)929-0300	Call to verify



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