

# BAKER COLLEGE OF MUSKEGON

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# CONNECTION



FALL 2014 | Weeks 1 - 2

## A Message from the President's Desk...

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The faculty and staff of Baker College of Muskegon gathered a few days before classes began for their annual fall kickoff event. It was an important time for the College to reinforce its commitment to the mission of helping you develop the talent you need to be successful in your future career. This year's event was especially insightful as the College was addressed by three local business and industry leaders: Amy Heisser, Vice President of Shared Services for Alcoa/Howmet; Larry Hines, CEO of the Hines Corporation, and Roger Spoelman, Regional President for Trinity/Mercy Health Partners. We asked Amy, Larry, and Roger to talk about the talent, attitudes, and characteristics of those who are successful in their companies. We also asked what talent needs are most difficult to fill. Their answers were instructive to us as educators dedicated to your success. Here are some highlights of the things they told us about being successful in today's workplace:

1. Be a problem solver. Organizations are looking for individuals who know how to work a problem and find solutions without being told what to do. Employees with critical thinking skills who can act independently to solve problems are extremely valuable in today's workforce.
2. Be willing to question the status quo, but do so respectfully. Companies appreciate employees who can question how things are being done in a constructive way that contributes to team building without dividing people.
3. Always do what is in the best interest of the team. Collaboration is vitally important to the success of today's companies. They need teams within the organization that know how to work together and solve conflict with "win-win" scenarios.
4. Connect with the organization's mission and values. Understand why the organization exists and what it is trying to accomplish. Individuals who have a sense of entitlement are not likely to be successful in today's workplace. Instead, employees are expected to understand that they are there to add value to the company and advance its mission.
5. Communication. Today's successful employees know how to communicate well orally and in writing. Those preparing for a future career should take advantage of opportunities to write and make presentations in College, so they can sharpen those skills.

We brought in our three guest speakers last week because the College is dedicated to helping you develop the skills and talent you need to be successful in challenging and rewarding careers. This is the one focus that binds us all. We have thousands of students, all with distinct career goals and talents. We have hundreds of programs, each with their unique graduation requirements. The one thing that we all have in common is the goal of talent development. As we begin the 2014-15 academic year, please know that we consider it a privilege to join you in that effort. I look forward to hearing your success stories throughout the year and watching you grow along the way.

Lee Coggin, President  
Baker College of Muskegon



Lee Coggin

### Computing on Campus

Information Technology  
Solution Center

Open Fall 2014  
Monday - Thursday  
10:00 a.m. – 12:30 p.m.  
2:00 p.m. – 5:30 p.m.

Room A104  
231-777-6699

## Library Learning Connection

Hours:  
Monday - Thursday  
7:30 a.m.—9:00 p.m.  
Friday  
7:30 a.m.—6:00 p.m.  
Saturday  
10:00 a.m.—4:00 p.m.



### NEW PRINTING GUIDELINES

- Student ID needed to print
- \$50 printing credit applied each quarter for enrolled students
- Printing is 10 cents per side for B & W - 20 cents per side for color
- Faxing is 20 cents per page
- Document scanning is free; send to e-mail or load it to a USB drive
- Printing balances do NOT transfer from quarter to quarter
- When the allotment is used, additional prints can be purchased in the Library Learning Center
- Student-purchased prints are non-refundable and non-transferable to other users
- The quarterly allotment of prints cannot be redeemed for cash
- Replenish your allotment before it runs out

Unpaid student printing balances roll over to the next quarter.

Printing account additions may be paid for at the Library and Learning Center desks. Minimum \$1, maximum \$10

## Club Awareness Week

### INTERESTED IN JOINING A STUDENT CLUB?

October 6 - 9, visit the club information table near the Library Learning Center to find out which clubs are available for you.

Some of the clubs include

- Early Childhood Education
- Gay/Straight Alliance
- Organization of Human Service
- Rotaract
- Youth Leadership Group (Toastmasters)
- Intramural Sports

See you there!

## Career Services

Hours:  
Monday - Thursday  
8:00 a.m.—6:00 p.m.  
Friday  
8:00 a.m.—5:30 p.m.

Welcome new and returning students! As fall quarter begins, we encourage you to familiarize yourself with all the Career Services Department offers current students and future Baker College graduates. Some of these services include the following:

### PART-TIME EMPLOYMENT OPPORTUNITIES

Employers post employment opportunities on a daily basis on our HQ Connect System. You may access this system by going to Baker's website ([www.bakeredu](http://www.bakeredu)), then logging into the SOLAR/STAR System and clicking on Career Services. To assist you in better understanding how to use HQ Connect and some of its features, Career Services is offering several seminars.

Location: Meeting Place

·Tuesday, October 14, from  
12:15 p.m.—1:00 p.m. or 4:15 p.m.—5:00 p.m.

·Wednesday, October 15, from  
12:15 p.m.—1:00 p.m. or 4:15 p.m.—5:00 p.m.

Reservations are not required to attend one of the seminars.

## Dining at the CIM

LOCATED AT THE CULINARY INSTITUTE OF MICHIGAN  
336 WEST CLAY | DOWNTOWN MUSKEGON | 49440

Open for Lunch  
Monday - Saturday  
11:30 a.m.—2:00 p.m.

Call 231-777-6610 or place an online reservations available at [www.coursesrestaurant.com/reservations](http://www.coursesrestaurant.com/reservations). Reservations are available for parties of 10 or fewer.

# COURSES

One part restaurant. One part classroom.

## Academic Center

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Hours:

Academic Support

Monday - Thursday

8:00 a.m. – 10:00 p.m.

Friday

8:00 a.m. – 5:30 p.m.

Advising

Monday - Friday

8:00 a.m. – 5:30 p.m.

For assistance, contact by e-mail at [acad-mu@baker.edu](mailto:acad-mu@baker.edu) or by calling 231-777-5232.

## Paris & Madrid - Summer 2015

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Trip price will include flight, six nights in hotels, two meals per day, all entry fees, train fare from Paris to Madrid, an air-conditioned tour bus, and tour guides in both countries. Travelers must be over 18 years of age. For more information or questions, e-mail [sylvia.coon@baker.edu](mailto:sylvia.coon@baker.edu).

## Child Abuse & Neglect: How to Identify Abuse and Neglect, and What You Can Do!

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Child Abuse Council of Muskegon County will present this workshop opportunity on Tuesday, October 14, at 6:00 p.m. in room A212. To RSVP please contact Liz Garman, ECE Program Director at [liz.garman@baker.edu](mailto:liz.garman@baker.edu) or 231-777-5375. RSVPs are needed by Friday, October 10.

## Financial Services

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Hours:

(Week 1)

Monday - Friday

8:00 a.m. – 6:00 p.m.

(Weeks 2 -10)

Monday - Thursday

8:00 a.m. – 6:00 p.m.

Friday

8:00 a.m. – 5:30 p.m.

## BAKER DOLLARS AND \$ENSE - “HOW TO” SERIES

### FAFSA, Promissory Note, and Entrance Counseling Workshop

Financial Services will be hosting this “How to” series in the Computer Connection across from the Bookstore:

Week 2 -Wednesday October 8, 11:00 a.m. – 12:00 p.m.

Week 4 -Tuesday October 21, 11:00 a.m. – 12:00 p.m.

Week 6 -Wednesday November 5, 11:00 a.m. – 12:00 p.m.

Week 8 -Tuesday November 18, 11:00 a.m. – 12:00 p.m.

Will be offered in the The BRIC Computer Lab:

Week 3 -Wednesday October 15, 4:00 p.m. – 5:00 p.m.

Week 5 -Tuesday October 28, 4:00 p.m. – 5:00 p.m.

Week 9 -Tuesday December 2, 4:00 p.m. – 5:00 p.m.

\*Prizes for participants will be available; come see what we're offering!

Call 231-777-5231 if you have questions about the workshop.

This event offers students a chance to network with numerous employers regarding internships and employment opportunities. The employers are here to meet with you to share information about their company, discuss opportunities within their company, and explore what careers you can pursue within your degree field.

Stop by or call Career Services at 231-777-6500 to talk with a representative about viewing jobs and our many services.

## JOB & INTERNSHIP EXPO

WEDNESDAY, NOVEMBER 5

2:00 P.M. – 5:00 P.M.

## KNOW YOUR FACULTY - Maggie Cole Brown



Maggie Brown (recently married) has been an instructor at Baker College for eight years. Prior to teaching at Muskegon Baker College, Ms. Brown taught at the Baker College Cadillac campus. On our campus she teaches the INF computer classes and several other computer classes.

Ms. Brown said she is proud to call Baker College her home and intends on spending many more years here at Baker. She strives to be sure students are having a productive and enjoyable experience here while maintaining a sense of oneness. Ms. Brown is happy to spend extra time when needed with her students. Her office hours for fall quarter are Monday and Wednesday from 10:00 to 10:30 am in room T 103. She does take appointments as needed.

Ms. Brown has a bachelor's degree in secondary education from Ferris State University and a master's degree in higher education from California State University.

Previous work experiences Ms. Brown has had include working for the U.S. Post Office, teaching at a high school, running her own graphic and web design business and performing in theater productions. But she says that her love for teaching and sharing has always been the highest priority in her life.

Ms. Brown is a "huge" golf fan. She enjoys spending most of her time outdoors gardening, golfing, and camping. She is also a big fan of reality television shows. Her biggest fans are probably her dogs, Ziggy and Zoey.

## Four Corners Bookstore

Monday - Thursday

8:00 a.m. – 6:00 p.m.

Friday

9:00 a.m. – 1:00 p.m.

Call 231-777-5340 to contact the Bookstore for assistance.



## JOB & INTERNSHIP EXPO

**DON'T MISS YOUR CHANCE TO  
MEET WITH LOCAL EMPLOYERS**

- This event is exclusive to Baker Students and Graduates
- Professional attire is required

Wednesday, November 5, 2014  
2:00pm - 5:00pm  
Baker College of Muskegon Gymnasium



SPONSORED BY:



Baker College is an Equal Opportunity/Affirmative Action Institution. Baker College is accredited by The Higher Learning Commission and is a member of the North Central Association, 230 North LaSalle Street, Suite 2400, Chicago, IL 60601-2004 (773) 627-7140 / www.nca.edu. Baker Center for Graduate Studies' MSW program is also accredited by the International Assembly of Collegiate Business Education (IACBE).

## CALENDAR OF EVENTS

### FALL 2014

Date	Event
October 6 - 9	Baker Club Awareness Week
October 14	Child Abuse Council Workshop
November 5	Job & Internship Expo
November 5	Media Marketing Seminar (Open to public)
November 10 - 12	Academic Advising & Registration
November 24 - 9	Thanksgiving Break - No classes in session
November 27 - 28	College closed
December 1	Classes resume
December 8 - 12	Final exams
December 24 - 26	College closed
January 1	College closed
January 12	Winter Quarter begins

