BAKER COLLEGE Program Information

Supply Chain Management

Bachelor of Business Administration

Campus: Online.

Program Description

This program provides the skills and knowledge required to be successful throughout a challenging and rewarding career within a supply chain management occupation. Graduates will have opportunities that utilize a multitude of talents and skills, providing an invigorating and exciting career that never grows stagnant. Potential occupations include demand planner, project manager, vendor managed inventory analyst, logistics analyst, warehouse management, production planner, and transportation specialist. According to the Council of Supply Chain Management Professionals, the supply chain management industry is one of the fastest growing industries within the United States and the world with logistics alone accounting for 9.5% of the U.S. Gross Domestic Product.

Students finishing this program will have completed a well-rounded curriculum including business and general education cores, as well as the major core that examines all aspects of the industry from raw materials to end users and everything in between. Global perspectives combined with cultural diversity are interwoven within the curriculum creating an awareness of today s business environment that the students will ultimately compete within. For additional information regarding this program, please visit the Baker College Web site at www.baker. edu/programs.

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