



**Public Disclosure of Student Achievement**

**Institution Name:** Baker College

**Business Unit(s) included in this report:** College of Business

**Academic Period Covered:** 2018 – 2019

**Date Submitted:** October 24, 2019

PROGRAM	INDICATOR	RESULT
Associate of Business Administration Program	Retention Rate	48.8%
Bachelor of Business Administration (BBA) Program	Retention Rate	53.5%
Master of Business Administration (MBA) Program	Retention Rate	57.0%
4+1 BBA/MBA Program	Retention Rate	N/A as this program started in Fall, 2019.

**Indicators Used**

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	<p>The Institutional Reporting Department at Baker College tracks student registration information in the Student Information System and calculate retention rates using the following formula:</p> <p>Retention rate = number of students who registered to both Fall'18 and Fall'19 courses / number of students who registered to Fall'18 courses but have not graduated prior to Fall'19</p>