



**Public Disclosure of Student Achievement**

**Institution Name:** Baker College

**Business Unit(s) included in this report:** College of Business

**Academic Period Covered:** 2019 – 2020

**Date Submitted:** December 15, 2020

<b>PROGRAM</b>	<b>INDICATOR</b>	<b>RESULT</b>
Associate of Business Administration Program	Retention Rate	42.0%
Bachelor of Business Administration (BBA) Program	Retention Rate	59.4%
Master of Business Administration (MBA) Program	Retention Rate	79.5%
4+1 BBA/MBA Program	Retention Rate	87.5%

**Indicators Used**

<b>INDICATOR</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED</b>
Retention Rate	<p>The Institutional Reporting Department at Baker College tracks student registration information in the Student Information System and calculate retention rates using the following formula:</p> <p>Retention rate = number of students who registered to both Fall'19 and Fall'20 courses / number of students who registered to Fall'19 courses but have not graduated prior to Fall'20</p>