



Public Disclosure of Student Achievement

Institution Name: Baker College

Business Unit(s) included in this report: College of Business

Academic Period Covered: 2020 – 2021

Date Submitted: January 25, 2022

PROGRAM	INDICATOR	RESULT
Bachelor of Business Administration (BBA) Program	Retention Rate	62.2%
Master of Business Administration (MBA) Program	Retention Rate	79.3%
4+1 BBA/MBA Program	Retention Rate	63.2%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	<p>The Institutional Reporting Department at Baker College tracks student registration information in the Student Information System and calculate retention rates using the following formula:</p> <p>Retention rate = number of students who registered to both Fall'20 and Fall'21 courses / number of students who registered to Fall'20 courses but have not graduated prior to Fall'21</p>