



## Public Disclosure of Student Achievement

**Institution Name:** Baker College

**Business Unit(s) included in this report:** College of Business

**Academic Period Covered:** 2021-2022

**Date Report Posted:**

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Business Administration (BBA) Program	Retention Rate	65%	56.9%
Master of Business Administration (MBA) Program	Retention Rate	80%	77.4%
4+1 BBA/MBA Program	Retention Rate	n/a	Included in BBA and MBA results

### Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	Retention rate = number of students who registered to both Fall'21 and Fall'22 courses / number of students who registered to Fall'21 courses but have not graduated prior to Fall'22